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The Carmel Pine Cone

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For the People of the Monterey Peninsula
and Their Friends Throughout the World

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Pros and Cons of City Hall Election Aired at Tuesday Mass Meeting

MORE entertaining than any other offering of local dramatists this year was the mass meeting Tuesday evening called by the council to discuss the proposed city hall before the citizenry votes on the bond election next Thursday. If Sunset auditorium was scattering tenants, the hundred or so present were culled from Carmel's prominent and most articulate residents.

Did the decision to call the bond election come about as a sad misapprehension on the part of the council? John Catlin stated that before he went over to the "aye" side, he had a report from Argyll Campbell that Perry Newberry had withdrawn his opposition to the city hall. This rumor, like that of Mark Twain's death, appeared to have been exaggerated.

Frederick Burt nominated himself the standard bearer of the "new Carmel" and the heavens failed to fall.

"There is something new in the air," he thundered. "You cannot stultify the growth of Carmel any more than you can prevent the growth of a great oak. This is the badge of Carmel!" — waving a flashlight — "but its days are numbered. In ten years there will be street lights on every corner and in 20 years every street will be oiled or paved, or your dog-gone town will float out to sea. Let's spend 5c to get \$5."

Not a Bargain

John Jordan liked a point made by Mr. Burt. He upheld the former's contention that the council is fooling itself that the city hall or any other improvement can be secured without raising taxes.

"You can't get something for nothing," the veteran city father and hotel man declared. "If you want this thing let's go into it prepared to pay the price." John Catlin had previously given the assembly his pledge that if the bond election carried, he would prevent the raising of taxes by one penny.

"If anyone had asked me six months ago if we needed a city hall, I would have said no," said Mayor James Thoburn in opening the meeting. But promise of the government grant of \$11,000 and opportunity to borrow \$31,000 at 4 per cent was a financial opportunity which he found himself unable to let pass, the mayor indicated.

Explains Savings

Judge George Wood who had volunteered to do the detail work preparatory to dealing with the government, explained the financial arrangements fully and stated that

(Continued on page 2)

Diving Rod Is Used to Locate Mrs. Schaffner

STANDING on rocky Carmel Point, Manuel Vieira, Hayward well-driller, held at arm's length a file-shaped strip of metal tipped with a brass ball. It waggled violently. Moving a few paces he held up another, similar instrument. It, too bobbed toward the sea. At the place where dotted lines indicated by the two instruments would have crossed, Vieira said lay the body of Eliot Boke Schaffner.

Fact that Vieira had in a similar manner indicated a spot in Suisun bay whence grappling hooks raised the drowned body of Clarence G. Silva of San Leandro last November, prompted police to direct Boatman Leonard Johnson to investigate the spot late Tuesday and again Wednesday, without result.

Various known to pseudo-science as "magnetic diving rod," "witch-stick" or "doodlebug," Vieira's instruments, made by himself and charged with secret chemicals, are used to locate wells, minerals, oil. Vieira says that he can locate other substances as well. The two rods used here were one to detect bone, one to locate gold, as in jewelry or dental work. Major oil companies have considered the principal of magnetic attraction seriously enough to carry on research along the "Doodle-bug" line. Not everyone has "the power"; Vieiras rods were lifeless here in other hands than his.

Backer and manager of the magnetic rod operator is F. P. Ramos, Hayward realtor, who uses Vieira's gifts to locate water wells and to note the presence of minerals in the earth.

Major W. E. Kneass Injured By Falling

Seized with a fainting attack late Tuesday, Major W. E. Kneass fell on Eighth street, between Dolores and Lincoln, struck his head on the only rock in the block, and cut it so badly that sutures were necessary. He was taken to Peninsula Community Hospital by Acting Police Chief Charles Guth and Officer Earl Wermuth, for treatment and rest. The retired army officer fell straight forward on his face, but without breaking his spectacles. His physician reports that his condition is not serious.

Facts About Auto Show

Place—San Francisco Civic Auditorium. Time—Jan. 19 to 26, inclusive.

Featuring—Miss Grace Moore, the Hit of the year, World Famous Metropolitan Opera star, motion picture and radio favorite, in personal appearances twice daily, at 3 P. M. and 9:30 P. M. Frequent change of program.

Orchestra—Augmented Concert Orchestra conducted by Gaetano Merola, sponsored by the Gilmore Oil Company.

Auto Show under Auspices of the Motor Car Dealers' Association of San Francisco.

Exhibits—All the new 1935 models of motor cars and trucks, many models being shown for the first time at this display. Also many interesting accessory exhibits and instructive Petroleum displays.

Daily Opening—Opening hours will be 12 o'clock noon daily except on the opening day (Saturday, Jan. 19th) and Sundays, when the display will open at 10 A. M. Closing time, 10:30 P. M.

Nearly all the models to be shown at the San Francisco show are now being displayed on the peninsula by the progressive dealers whose advertisements appear in another part of this issue of The Pine Cone.



Dale Leidig Rescues Youths From Wreck

Quick action on the part of Dale Leidig is credited with saving the life of Fear Gottfried, who sustained cuts about the head and neck when the car he was driving Sunday catapulted 100 feet down an embankment on the Robinson canyon road. Leidig saw the crash and reached young Gottfried and his companion, Albert Petty, in time to stanch blood flowing from a severed artery.

Fear is undergoing treatment at Peninsula Community hospital, and his condition is reported as not serious. He is the son of Mr. and Mrs. Lee Gottfried. Albert was returned to his home without serious injuries.

Season Rainfall More Than Foot

Another week of daily rains brought Carmel's season total rainfall to 12.80 when the Carnegie Coastal Laboratory gauge was read Thursday morning. Week ago the figure was 10.54; year ago it was 6.32. Daily totals have been as follows: Friday, Jan. 11, .18; week-end, .75; Tuesday, .88; Wednesday, .30; Thursday, .35.

Carmel Valley added .85 to its total this week, of which .26 came in Wednesday night's rain. Total this week, 10.14; last week, 8.29; last year, 6.48.

Big Sur now has 22.68 inches of rain, against 21.04 last week.

Red Cross Chapter Makes Annual Report

Making public its annual financial statement, Carmel Red Cross chapter includes a word of thanks to all who supported the cause through membership subscriptions, contributions and professional services during the past year, in a statement signed by Henry Crossman, and Mrs. J. B. McCarthy, retiring treasurer and president.

To the balance of \$2970.72 on hand in January, 1934, year's activities added enough to bring the total to \$6468.20. Disbursements were \$3484.96, leaving a balance on hand of \$3033.24, collectible pledges of \$108, and milk pledged to the value of \$45.50, or total assets of \$3244.74.



Pros and Cons of City Hall Are Aired at Tuesday Mass Meeting

(Continued from page 1)

under terms of the grant and loan, interest over the period of paying out would amount to .7 of 1 per cent and that per capita, per year, the debt would cost Carmel citizens 81.2 cents. He explained that saving on rental and janitor service would amount to \$1680 per year, nearly enough to pay the interest. Questions from E. A. H. Watson fixed the difference between interest and expense saved at about \$500 per year. The "saving" on janitor service

proved puzzling to some members of the audience. The judge explained that with Devendorf Plaza used as a city hall site, services of the park caretaker could be dispensed with, and the funds so used now would cover janitor service for the new city hall.

Kent Clark asked if furnishings for the building were covered by the \$40,000 estimated as the cost of the project, and was answered in the affirmative.

Will That Be All?

"What guarantee have we that when this amount is spent the city hall will be complete and usable?" Mr. Clark said. "We voted bonds to build this school, and then later had to vote \$20,000 more to finish it. Our taxes are low now, but if we had voted every bond issue proposed by the council in the last eight years we'd be half a million dollars in debt!"

Judge Wood remarked that he could not recall bond proposals aggregating any such sum.

Only Site Considered

"I thought the question of using the plaza as a building site was settled once and for all during the library scrap 11 years ago," remarked Edward G. Kuster. "Under the present plan is it absolutely impossible to consider any other site?" The answer was a positive affirmative.

The "opposition" was required to open the debate by the council, so Bernard Rowntree declared that the owners of the building now used by the city had promised to put in an extra unit, partially eliminating hazard in case of fire, if given adequate assurance the city would continue to rent the quarters. He said there were two rooms at present unoccupied that would allow for expansion, and that records could be stored in the fire-proof bank basement next door. Insurance savings, he said, would not exceed \$25 a year.

In Councilman Catlin's argument following, he expressed some annoyance that Councilman Rowntree had never brought these points out in council meetings. Catlin rather took exception to statements of other proponents that "no one ever uses the park." He said that on any sunny day the plaza is full of playing children, and that the reason for the park was less for "use" than to bring a bit of green beauty amid bricks and masonry.

Released from Pledge

"When Miss Clara Kellogg decided not to succeed herself on the council, she did so reluctantly only because she feared that some later council might wish to use the city park as a building site," said Catlin. "I gave her my pledge that so long as I remained on the council I would prevent this. Later, she most generously released me from the pledge if it interfered with the dictates of my conscience."

Waving the government contract, Catlin declared that in it were positive provisions that only local labor would be used on the building. Judge Wood looked pained when Catlin excitedly rolled the contract up in a tight scroll, and was relieved to get the precious document back into his own hands and carefully smoothed out.

Chief Gus Englund Is Reported Worse

While definite information as to the condition of August Englund has been impossible to secure, Councilman Robert Norton returned from San Francisco late Wednesday night with word that hospital attendants told him over the phone that the police chief is "a very sick man." Mrs. Englund has been at his bedside all this week.

All Carmel is assured, though no physician will confirm, that the beloved officer's condition is complicated by the fact that he is a diabetic. An infection is greatly to be dreaded by diabetes sufferers, as it is nearly impossible to cure. This is why a fairly superficial foot wound has brought Englund's condition to the critical point.

Council Studying Drainage Problem

Undecided whether to regard devastation of gardens by uncontrolled runoff from the season's phenomenal rains as an act of God or something the village can be held responsible for, the Carmel city council donned hip boots and slickers yesterday morning preparatory to studying the problems of residents of the area south of Santa Fe, between Mountain View and Ninth street.

At the council meeting Wednesday night the city was petitioned to put in a culvert above the properties of Mr. and Mrs. Ralph A. Coote, Gladys Kingsland Dixon, Elizabeth H. Sullivan, Misses Betty and Kitty Henderson, W. J. Kingsland, David Alberto and Mr. and Mrs. John Neikirk. A number of the petitioners attended the meeting to describe the seriousness of their plight. Great holes have been washed in drives and roads, so that with continued rains, they stated, they may be marooned.

Street Commissioner Burge was of the opinion that the problem was one for the individual property owners to solve rather than the city. Councilman Catlin pointed out that since a culvert placed by the municipality at an intersection above this area had increased the trickle to a deluge, the city might be partially responsible.

Efforts of each of the affected property owners to divert the run-off from his own land has added to the problems of the family next down the slope. At the bottom is the John Neikirk place, and as they haven't figured a way to shift the flood to someone else, their beautiful sunken garden now resembles one of the devastated areas of China. Not water, but mud, reaches the Neikirks, and it isn't the kind of mud the Nile distributes annually.

R. J. COWAN CALLED ON TO EXPLAIN HEADLIGHTS

R. J. Cowan of Carmel has about 10 days' grace in which he may explain to Judge Wood why he was still driving a car with one headlight out last Friday, when he had been warned three days before that it must be fixed. Another little matter to be explained is a fine levied last summer and still unpaid. Judge Wood has his pen poised over a bench-warrant, but will not issue it if Cowan appears in time.

Colorful Career Ended In Death

Death wrote fins to the long and colorful career of A. A. Hyde, founder and head of the Mentholatum Company, and father of Albert Hyde of Carmel. At the age of 86, a week after presiding at an annual meeting of officers and salesmen of his company, Mr. Hyde passed away Jan. 10 at his home in Wichita, Kansas.

After amassing a small fortune before he was 40 and seeing it dissipated in the crash of the '90's, Mr. Hyde began again at the bottom, with a formula of his own invention, for a menthol salve and heavy liabilities. Mentholatum placed the Kansan in the millionaire class, wiped out the debt of honor, and made possible the wide philanthropic activities for which he was famous.

Sons E. K., George and P. H. Hyde were actively associated with their father in the family business, and Albert Hyde of Carmel had charge of the California menthol ranch whence the precious ingredient of mentholatum was extracted.

Kite-Flying Contest Scheduled Feb. 23

Preparations began at Sunset school this week for the annual kite-flying contest, to be held Saturday, Feb. 23, at Hatton Fields. Chief mentors of this historic event are Dr. Willis G. White, who originated the custom, Melvin C. Dorsett, who acts as his lieutenant, and O. W. Bardson, who gets most of the grief.

So that there may be no misunderstanding it is announced well in advance that construction of kites must be entirely the work of the child entering it. Others may assist with suggestions only. No kite flown in previous festivals may be entered again.

Prizes will be offered for best kites, oddest kites, highest flying kites, and for the Philippino kite fight, an annual feature.

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Ralph Bell Here To Direct Play

Thrilling a bit of the glamour of the "real" theater of pre-movie, pre-theater days, Ralph Bell arrived in Carmel not long ago to take over direction of "Glory Lane," by John Patrick, which a new theater group is producing here Jan. 24, 25 and 26. Mr. Bell inspires the cord-desire merited an old hand at the game, with 30 years of devotion to the dramatic muse to his credit.

Mr. Bell was one of the old brilliant Balasco theater group in San Francisco before the fire, whence came so many of the later leading lights of the American stage. After some years in the east he returned to San Francisco with Hedbrook Blum and "The Bad Man" company which had a highly successful run about a decade ago. He has produced plays in most of the Los Angeles theaters; worked with Edward Everett Horton and Franklin Pangborn in the successful companies which they headed. Through he deserted the legitimate stage for cinema, like all the old-timers in whose veins the true blood of the theater courses, he is always glad to be back on a real stage.

Though this is his first experience with amateur, he is happy to find an excellent company assembled for Patrick's play. With a back-bone of professional talent, Mr. Bell calls the balance of the cast "professional amateurs," already having a conception of what is expected of them in the theater. He likes the play, and he says the cast likes it, and with-out promising too much, he gives reason for hope that the public will like it, too.

"Glory Lane" Author



John Patrick, who wrote "Glory Lane," which opens at Playhouse next Thursday.

Austin Chinn, Jr. Weds Hazel Kelly

Marriage of Miss Bernice Hazel Kelly, daughter of Mr. and Mrs. William Church Kelly of Los Angeles, and Austin Breckenrough Chinn and Austin Breckenrough Chinn Jr., of Richmond was solemnized Saturday afternoon at 5:30 at All Saints' church, with the bridegroom's father, Rev. Austin B. Chinn, reading the lines, and Mrs. Chinn presiding at the organ. The bride was attended by Miss Lauran Van Wyck Chinn.

Mr. Chinn and Mrs. Kelly met at the University of California when she was taking post graduate work in physics and mathematics and he was working toward his master's degree in mathematics. Mr. Chinn had previously graduated from University of Arizona after preparatory work at San Mateo junior college Monterey high school and Harvard Military school in Los Angeles. Miss Kelly was graduated from University of California.

Among guests at the wedding, who afterwards formed the family party at a buffet supper at the Chinn home were the bride's parents, her brothers-in-law and sister. Mr. and Mrs. Bert Hopper of Los Angeles; Mr. and Mrs. Sidney M. Van Wyck of San Francisco; J. E. Walker and Mr. and Mrs. J. E. Walker Jr., of Modesto.

The young couple will make their home in Richmond, where Mr. Chinn is in the engineering department of the Standard Oil company refinery.

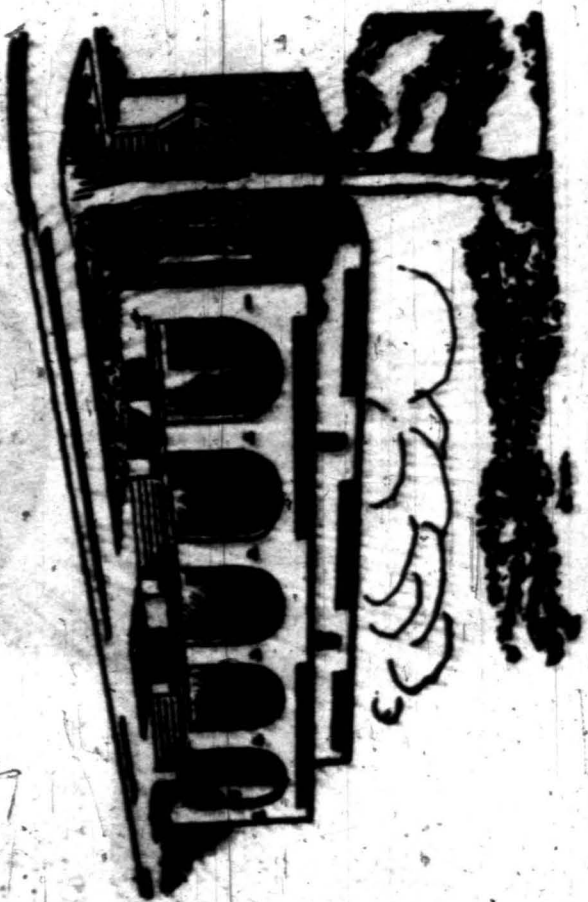
GILBERT PICTURES AT CAPITOL

At the Kingsley Art shop in Sacramento Arthur Hill Gilbert has the current one-man show. Mr. Gilbert is also preparing for an exhibition next month at the Graton galleries in San Francisco.

NEW WESTON EXHIBIT

Showing new developments of his genius for interpretative photography, Edward Weston opened a three-weeks' exhibit at Denny-Watsons Gallery this week.

THE PAUL MORTUARY



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Mrs. B. G. Newell Taken By Death

Mrs. Byron G. Newell, well known Carmel woman, died at the Monterey Peninsula Community Hospital Sunday evening at 7:28 after a lingering illness. Her death nevertheless came as a distinct shock, as she was thought to be on the way to recovery.

Mrs. Newell was born at Grenfell, Iowa, April 17, 1876 was the only child of Mr. and Mrs. E. F. Nelson. She was a graduate of Ames college of Iowa, and was an active business woman all of her life.

Mrs. Newell met her husband at Orange, California, 26 years ago, and married him a year later. The couple came to Monterey County 23 years ago where Mr. Newell entered business in Greenfield. While in Greenfield, Mrs. Newell was active in the Intelligence Department of the United States during the world war.

Mr. and Mrs. Newell came to Carmel soon after and established a grocery business which after five years of operation was sold to the Esplanade chain. They then retired from business for a period of travel, and several years ago established a meat business in conjunction with Market Del Mar.

She is survived by her husband and an only daughter, Genevieve, who is now a senior at the University of California.

Funeral services were held at the Freeman Mortuary Wednesday at 11 o'clock. Following cremation at Santa Cruz the ashes have been returned to Monterey pending decision as to ultimate disposal.

BUSINESS MEN TO ELECT

Selection of officers will be held at the annual meeting of the Carmel Business Association, to be held Monday evening, Jan. 21, at 8 o'clock, at Pine Inn.

ALLEGED EERING SPOUSE PROMISES TO BE GOOD

TRANSAMERICA DIVIDEND OF 1 1/4 CENTS DECLARED

Hailed before Police Judge Wood Tuesday morning, Jack Hartnet, arrested in San Francisco on charge of failure to provide for his wife and four children, promised to do better. and secured continuance of his case for 30 days. He is due to appear before the judge at that time with proof that he has kept his promise. Hartnet is alleged to have deserted his family on July 31.

Spectacular View-Site Bargain

This is the only single lot on Scenic Drive now on the market. It is 1/5 larger than the average lot, formerly any 40 by 100 regular lot, on Scenic Drive, sold for \$5,000. This lot of larger size, and with the most superb view, may be had now—

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PACIFIC Holman's GROUT



Carmel Art Association Finds Reasons for Justifiable Pride

TAKING stock of accomplishments at the close of the Gallery's first year of activity, Carmel Art Association finds several reasons for justifiable pride, not least of which is its record of having sold more paintings than any other gallery on the coast this year. The association now has 82 active members, every one of whom has been represented in the mostly juried hangings, a total of 400 pictures shown during the year. Stored in the gallery are 500 paintings and 150 etchings, work of peninsula artists.

Art tradition had clung about the green-stained cottage for nearly a quarter of a century when the association took over the old Woodward Studio. Before the gallery opening in December, 1933, windows and skylights were enlarged, the interior painted and a room added.

Lovely Gardens

The grounds were transformed from no-man's land to a lovely informal garden, with stone retaining wall, stone steps and path, and a neat drive.

During the coming year it is hoped to see a stone walk laid from the gallery door to the corner of Ocean and Dolores, which intersection is marked by a hand-carved sign designating the gallery location.

Numerous art lovers have become associate and sustaining members of the association. Without assistance of these patrons the fine work of the gallery would not be possible and additions to the ranks are always welcomed.

Club for Art Lovers

As well as a place where beautiful paintings may be seen, the gallery has established itself as a sort of club

At the Art Gallery

Picture of the Week

Picture of the week at Carmel Art Gallery is a coast scene by Armin Hansen one of the peninsula's most distinguished and widely renowned artists, famed for etchings as for oils. The subject is a group of fishermen against a stormy sky. The picture on the gallery end wall, over the big table, is always the "picture of the week."

for art lovers. The atmosphere is warm, friendly and informal, and on almost any afternoon a small group of the "regulars" may be found gathered about the wood stove at the far end of the room. If "Puss", the brindled gray gallery cat, is not stretched at her ease on one of the plush benches, she will be coiled cozily in the lap of a visitor.

MISSION TRAILS GROUP TO MEET NEXT MONDAY

Dr. Victor Ward, president of the California Mission Trails Association and William Heron, president of the Central Coast Counties Chamber of Commerce, which organizations represent the eight Mission Trails Counties, have called a joint meeting to be held next Monday, Jan. 21, at 2:30 p. m. in the Chamber of Commerce rooms at Sacramento. The following subjects will be discussed: (1) Completion of 101 Coast Highway at the earliest possible moment to make it a safe, wide highway with elimination of grades, crossings and undue curvatures. (2) The protection of state highway construction funds. (3) To urge the governor to appoint a highway commissioner from the Mission Trails area, and such other subjects that may be brought before the meeting involving the entire Mission Trails district.

PRIZE SIAMESE FELINE ON DISPLAY IN MONTEREY

Today and tomorrow peninsular cat fanciers will visit the Pet Shop in Monterey for a view of the Siamese judged "best in show" at the Pacific Cat Club big annual show in San Francisco last week. The cat is Kan Tan Kahn, "grand kahn" of J. T. Forer's royal Siamese gardens of Monterey.

The oriental pussy has a number of distinguished relatives hereabouts. His grandfather is Del Monte Siam, lord of Dr. and Mrs. W. H. Hammond's cattery; and his mother is Angelo Kahn, winner in the 1933 cat show. Various of his offspring are owned by Richard Masten, Miss E. M. Ackroyd, H. S. Snedden, Bettie Green, and Mrs. Katherine McFarland Howe.

PENINSULA LEAGUE OF WOMEN VOTERS CONVENE

Prevailing psychology of the peoples of the leading European nations was discussed by Mrs. Karl G. Rendtorff at a meeting of the Monterey League of Women Voters, international relations group, of which she is chairman, at her home. Following the chairman's discourse, the meeting, which was well attended, was thrown open for discussion.

These meetings are held the second Tuesday of each month, at 2 o'clock in the afternoon, and are found by members a fertile source of

AT STANFORD ART GALLERY
An exhibition of 50 oil paintings of wild flowers of California painted by Walter Loos of San Francisco, is being shown at the Stanford Art Gallery until Jan. 27

PEOPLE TALKED ABOUT

JOHAN CATLIN, benign creator of the "Forge in the Forest," has taken time from working in wrought iron and carving chalk-rock bird fountains, to make an interesting pair of carved bellows for blowing sculptural chips from his stone work, but laments humorously that all the neighbors borrow the bellows to use on dullard fireplaces.

Not only did he carve the pine sides of the bellows, which measure from copper funnel tip to handle top 31 inches, and did he inscribe on one 13 lines of original lyric poetry to Aeolus, but he himself made the knife with which he did it.

"I make a great many of my own tools," he said. "Hammers, chisels and the like in large numbers. My hall mark is an arrow and a six-pointed star. These tools feel better to me than any I can buy. Other users of such must think so, too, for buyers of them come to me many times a year, some for tools I have used myself, others for special jobs."

The bellows knife was made from the tang of a file, and hence was very narrow bladed, but besides the verse it had cunningly wrought the inscription of the maker's name and residence, omitting California only because there was insufficient room beneath Monterey county, and the ball-and-rod border, as well as the flower design on the handles, intaglio of makeup.

He has made chalk-rock fountains decorated with carven fish, lily pads and blossoms, as well as a baby in a basket with papyrus nearby, although whether or not this was young Moses, Catlin of the blue beret covering vigorous white hair, blue coat, duck pants and white shoes refused to say. He emphasized the care needed in selecting chalk-rock for use when intended as a permanent piece of outdoor decoration.

"If too soft it will not work well," he said, illustrating on a rusty looking lump of rock with a 10-ounce hammer and narrow chisel. "See how it chips aimlessly. Notice how this other piece takes the chisel faithfully? This is lighter in color, you will notice, and more uniform."

He believes that perhaps volcanic ash became mixed with the diatoms that went to make the local deposits of the rock, thus giving it the required harder, finer texture. He hinted that there might once have been a volcano around here, even out beneath the present stretch of sea. Excellent deposits are a short distance up the Carmel Valley on this side of the river, as well as in the more remote Moore ranch.

This form of sculpture, he maintains, is good for the beginner to work with, and many a garden may be beautified with it at small cost and much pleasure to the ambitious artist, only, he repeated, the need for careful selection of rock, and volunteered to advise anyone coming to him about how this selection could be made.

on which he was an able seaman in the earlier days, and another item is that today she belongs to Earl F. Derby, Standard Oil Company executive, who comes to Carmel now and then on vacations.

For 22 years he was master of the four-mast schooner Samar, and during 17 years of his seafaring his wife was with him. The Aurora days were from 1924 to 1927, and of late he has been with the Daisy, a steam schooner making frequent calls at Monterey.

BEE BRENNER ELECTED TO SOROPTIMIST PRESIDENCY

Succeeding Gussie Meyer of Normandy Inn as president of Soroptimist Club, Bee Brenner of Monterey was inducted into office at a recent meeting, by Helena Gamble of Berkeley, regional director. Gertrude Rendtorff succeeded Mrs. Brenner as vice-president; Beatrice Traxler was re-elected secretary and Bertha Budworth, treasure. Auditor is Marcella Hilby and on the board of directors are Gussie Meyer, Belle Vanden, Alma Rodgers, Ellen Murphy, Kathleen Andrews and Betty Brickman. Margaret Brokaw, Stella Whitaker and Bertha Budworth are retiring members of the board.

FINES LEVIED BY JUDGE

WOOD UPON VIOLATORS

Miss Virginia Williams of Los Angeles paid a fine of \$10 in police court this week, result of a citation for driving past Sunset school at 35 miles an hour just as kindergartners were leaving the grounds. For driving 25 miles in a 15-mile zone. Stanley Bishop contributed \$5.

Evelyn Smith, colored, was fined for speeding, but Judge Wood suspended the sentence when she explained that she was "just hurrying" to get her five children to school and report to work practically all at the same time.

CARMEL

TAXI SERVICE

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Amusing Lecture on Dutch Guiana Presented at Gallery By Nicol Smith

A ROUND-FACED, solemn young man mounted the rostrum at Denny-Watrous Gallery Saturday night, before a map of Dutch Guiana, launched into a discourse that sounded at first like a school boy's carefully memorized geography lesson, then proceeded to give a vivid, witty description of one of the last of earth's regions which has not been covered from end to end by weekend tourists. Debunking popular fallacies, pointing the incidents which would amuse a sophisticated group, Nicol Smith's information was sugar-coated and garnished raisin-wise with bits of dry humor which did not ruffle his poker-faced seriousness. His blandness extended to his discussion of various primitive horrors, given with the same light touch.

Hex Keeps Snakes Away

A land where pineapples give you a bun, where butterflies get in your hair, where a hex keeps the snakes away, but not the household trantulas, where he was attacked by a vampire bat and bitten by a two-inch fish which may have been an infant man-eating pirae, where he became blood-brother of Arawak Indians and tigers were curious onlookers; where tales of three-fingered Indians proved based on the photograph of

one deformed tribesman—this was the Dutch Guiana interior visited by the young sportsman.

Only civilization of black primitives in the New World, founded in the eighteenth century by slaves escaped from the Dutch plantations, the negro settlements far in the interior preserve their independence fiercely and still receive annual tribute from the white settlers of the outer fringes. Cheek by jowl with this strong-hold of voo-doo and other primitive practices, dwell peaceful Indians and, perhaps, an ape-like race with remnants of an unknown culture.

On Devil's Island

Off the coast of Dutch Guiana is storied Devil's Island penal colony from which escapes average about three a week, despite impressions to the contrary. The convicts have added their own characteristic color to the picturesque culture of the interior.

Following his talk, Mr. Smith showed his own films of his trip into the interior, made with an Eastman camera on 16mm. film. Most interesting shot—manitees, half-submerged, eating hay out of the explorer's hand. Remarks, aggressively audible, by some of the spectators, might pass in a drawing-room, but were out of place in a place to which admission is charged.

DEMONSTRATOR CHEVROLET SAID TO BE FINE BUY

One of the finest car buys on the peninsula today is the 1934 Chevrolet Sedan on sale at the San Carlos Motor Company, Plymouth and De Soto dealers in Carmel.

This information was disclosed by the company when they explained that the car has been used as a demonstrator and is just nicely broken in.

Officials went on to state that a demonstrator is a good buy always, as the car has to be in tip-top shape all the time. It is never allowed to deteriorate in any way. Demonstrators must be able to give their best performance at all times and this car is just such an automobile.

IS CITY HALL ESSENTIAL TO OUR WELFARE

By PERRY NEWBERRY

IN how great a degree is a city hall essential to the whole citizenry of Carmel? It furnishes offices for three officials, the city clerk, chief of police and city judge; it has a meeting place for the city council; it will have jail cells for the very occasional prisoners of the city; and it will provide housing and clubrooms for the volunteer fire department.

Only a small proportion of Carmel's citizenry ever enter the city hall. They have no business there. The most exciting of council meetings brings out an audience of 100 or so. More often there are a scant half dozen at the proceedings. Taxes are paid only once a year, and more often by mail than by personal visit. The chief of police and the judge deal with the few, rather than the many. Except as it affects taxes, a city hall is of use and of interest only to a small proportion of the residents of a town.

All Should Benefit

The bonding capacity of a city should be expended only upon those things which affect the welfare of all the people, such as sanitary measures, streets, surface drainage, and the like. As every landowner must pay, all should benefit. A city hall can only be rated as such a project when its construction will materially reduce taxes through saving of rents.

That time has not arrived in Carmel. When it does, you will find me advocating the building of such a structure, but not upon Devendorf Plaza. Never there. That small city park should not be cut into. If the city can not afford to buy a site for its hall, it is not yet ready for a city hall.

As for Federal money, the era of cheap money for public works has only started, and there will be greater opportunity in the coming years than at present for the borrowing on a bond issue. This is far from being the last chance at PWA funds. Nor does the argument of unemployed labor need to affect us seriously now. City Hall construction gives no promise of advantaging those conditions.

Add Little Beauty

There need be no regrets from an artistic viewpoint in the abandonment of the plans made for the new city hall. The pictures show a row of quite ordinary buildings that would not enhance the appearance of the town, or add a mite of beauty to the little park. The Monterey type of architecture, a result of early Indian ability, is not conducive to city beautification. When Carmel does have a municipal building, it should aim at something more artistic and individual than the suggested plans.

The project should be defeated at the polls next Thursday for many reasons, but mainly because of the site. Devendorf Plaza must be kept free of buildings. It has been made into a place of beauty through individual contributions and the volunteer work of loyal citizens. It has been lovingly planned, and carefully nurtured. It should not be torn up or minimized. It stands for something real and vital in Carmel's growth.

FOR ADDITIONAL VISITORS ON COUNTY SERRA FORCE

Four additional visitors are being put on by Fred Bechdolt, director of Monterey county SERRA, to cope with a case-load increasing at an average rate of 52 a day, too rapidly for the regular staff to cope with it. With 1200 active cases certified and, at work, 400 new cases await investigation.

FUNERAL SERVICES HELD FOR H. M. M. RUSSELL

Funeral services were held Monday at All Saints church for Henry Morgan M. Russell, 66, who died a few days before at his Carmel Highlands home. Services were conducted by the Rev. Austin B. Ohinn.

Surviving Mr. Russell are his widow, Mrs. Craig Russell, and his sister Lillah, wife of Fred Alesbury-Pirie, son of a governor of the Channel Islands and lately vice-president of the American Cables of the International Telephone and Telegraph company.

MISS DORIS CLAY AND CLARENCE OLSEN MARRIED

Miss Doris Clay and Clarence Olson were married Saturday afternoon at 2:00 o'clock at the Episcopal church on Fell street, in San Francisco. Mr. and Mrs. E. G. Clay motored north to attend the wedding of their daughter, who attended Monterey high school while residing in Carmel. She later went to Anderson's secretarial school in San Jose and has recently been employed in San Francisco. Mr. Olson is an Oregonian. The couple will make their home in the bay city.

The Cinderella Shop

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Bob Kinney and His Del Monte Orchestra

Carmel Babies To Be Registered

Uncle Sam is going to count the noses of every baby in the state of California who has been born during the year 1934.

Announcement has just been made of a statewide "Register Your Baby" campaign through the cooperation of the federal Bureau of the Census, the California Emergency Relief Administration and the State Department of Public Health.

In a few days each family in Carmel will receive a card from the Bureau of the Census asking parents to fill in certain information regarding babies born in 1934.

These cards are to be dropped back into the mails, postage free. They then go to the Bureau of Census in Washington and are forwarded to Sacramento, where they will be checked against the baby registration records of the State Department of Public Health.

If any baby is found not to be registered, steps will be taken immediately to obtain proper registration and thus give baby his "first citizenship papers."

Coming from Santa Monica, Mrs. Dupuis and her sister, Miss Crawford, are in Carmel for several months.

LAUNDRY

SERVICE
IN CARMEL, PEBBLE
BEACH AND THE
HIGHLANDS.



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CARMEL
HIGHLANDS

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CARMEL
TELEPHONE 12

J. F. DEVENDORF
Founder

Books, Old and New

By THELMA B. MILLER

WEARIED with a slight overdose of the rather heavy reading which a good many of us are doing these days, under the spur of necessity to understand a changing and dangerous world, it is well to turn now and then to books of the frank "escape" variety. Someone dropped a volume on my desk the other day, on its way from one reader to another. I picked it up and let the other reader wait and work pile up on my cluttered desk, while I galloped through it with ever-increasing enjoyment. It was "Lost Horizon" by James Hilton, who also wrote "And Now Good-bye" and "Ill Wind."

Do you remember that fantastic fiction of Rider Haggard, "She" and the rest of them, popular fully a quarter of a century ago? Or are you a devotee of Masfield, who has written adventure stories as well as epic poetry? "Lost Horizon" has all the fascination of the former, and is fully up to the literary standard of the latter.

Kidnapped by Air

Three men and a woman, about to be evacuated by airplane from an Indian border town where an uprising is in progress, are kidnapped by a pilot in the disguise of a British army flier. The ship flies over terrain unknown to them, across vast mountain ranges, and comes to earth in a hidden, windswept valley in Tibet. The pilot dies, and the passengers; a philosophic Englishman; a young chap typical of the English public school product; an American financier refugee from the debacle of his business enterprises; an old maid missionary, are greeted by an urbane Chinese who escorts them to a Buddhist monastery. So far this is exciting but not improbable stuff.

The fantasy comes to light when it is gradually revealed that the secret of prolonging life to a span of two or three hundred years has been discovered by the High Lama, a Fresh Jesuit missionary who established the place in the seventeenth century, and gradually drifted into mild Buddhism tinged with tolerance for all faiths. He rules benignly over a fertile valley, almost completely cut off from contact with the world, and providentially provided with gold deposits which facilitates life on a grand scale in the monastery. Moderation in all things is the watch-word of the cult. From time to time strangers have drifted over the forbidden mountains, have been gently but firmly prevented from leaving, have become initiates, and are enjoying with the Lama a life of ease, contemplation, research and art endeavors.

Dark Age Coming

The library encompasses the literature of the world, for books may be brought in, and central heating plants and plumbing, but initiates may not depart. The reason for this is two-fold; to prevent word escaping of the gold deposits, which would bring in the world and destroy the idyllic peace of the monastery and the valley inhabitants; and in order to keep secret this repository of world culture. The High Lama sees clairvoyantly that a period comparable to the Dark Ages of Europe is about to engulf the outside world, and he proposes that civilization may ultimately be constructed from the seed to be cherished in this unknown retreat. Young recruits are needed, hence the kidnapping of the four.

The idea of remaining at the monastery is satisfactory to the philosophic young Englishman, who has already the ideal of moderation and is entranced by the idea of a timeless future in which to enjoy it. The American would rather stay in this pleasant confinement than behind cold steel bars in the United States.

The missionary is willing to try her luck at converting the natives. But the impetuous young Englishman will have none of it. The story of how he persuades his older countryman to renounce this Paradise and try for the outside world with him has its illogical aspects, but makes very good reading.

Not only the swift smooth action of the plot, but the author's philosophy which he voices through the urbane Chinese and the elder Englishman contributes to the value of the book. It is out of tune with that school of present-day fiction which is highly subjective, static in pace, and burdened with futility.

Beautification Work Begun on Hill-Top

Beautification of the unsightly cut at the top of the hill between Carmel and Monterey was scheduled to begin today as an SERA project. Naked of vegetation, the harsh walls of the cut have long been regarded as an inadequate frame for the view which is disclosed in either direction from the road as it tops the crest. Further consideration that the walls are washed and eroded by each rain have led to a landscaping plan by which the banks will be clothed in forest vegetable to harmonize with the hills rolling back from the road.

Emory LaVallee is the landscape architect retained jointly by Monterey county and the state highway commission to plan the succession of terraces on which vegetation will be planted. Del Monte Properties company is furnishing forest growth and top-soil. Thirty to forty workers employed by SERA will labor for about three months, preparing the soil and planting.

SOCIAL CREDIT ASSOCIATION FILES INCORPORATION PAPERS

Incorporation papers for the Social Credit Association of California, a non-profit, educational organization, have been filed at Sacramento. The purpose of the association, as set forth in the articles of incorporation are "to engage in carrying on by peaceable means an educational campaign to obtain the peaceable establishment of a sound financial system . . . to print literature and distribute the same free of charge . . . to operate a news bureau and a speakers' bureau."

Colonel Harold L. Mack, Carmel financier, will head the new association as president, with Luther H. Whiteman as secretary. Headquarters are at 57 Post street, San Francisco.

Mrs. J. Lantry, hotel woman of Kansas City, is newly arrived at Pine Inn and will spend the winter here, to be near her son-in-law and daughter. Major and Mrs. Joseph Daly, newly stationed at Monterey Presidio.

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In Small Houses

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Are your tires safe to drive in bad weather? A skid kills quickly.

Goodyear tires are low priced, give 43 per cent more honest miles, and actually don't skid.

AUTO SERVICE

PHONE 158

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Owned by Carmel People

CARMEL

"WHY I LEFT THE PORCH LIGHT ON ALL NIGHT."

And my, how this lady worried about it. But it wasn't worth worrying about because with 1/2 Off on Extra Electricity, a 60 watt lamp will burn 24 hours for 1¢.



"YOU KNOW I DID A LOT OF WASHING LAST MONTH."

Now this lady took us at our word—that 1/2 Off on EXTRA Electricity was cheap electricity. She ran her electric washer 12 EXTRA hours in December, and although she couldn't notice it, her bill was only seven cents higher for all that extra service from her electric washer.



"JACK SAT UP TO ALL HOURS STUDYING."

Then, too, Jack had one of the new Better Sight study lamps with a 200 watt globe. His studying was made easier and he got better grades in all his subjects. It was certainly worth that penny a night for better sight with 1/2 Off on Extra Electricity.

EXTRA ELECTRICITY 1/2 off



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COMPANY
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"THE HOUSE WAS A MESS AFTER CHRISTMAS."

What house isn't quite messy after the tree is taken down! Then out comes the vacuum cleaner to get rugs and furniture, walls and drapes, all spick and span again. An extra thorough job can be done this January with the low cost 1/2 Off EXTRA Electricity. 22 hours of electric cleaning for 10¢.



"I THOUGHT AN ELECTRIC REFRIGERATOR COST MORE THAN THAT TO OPERATE."

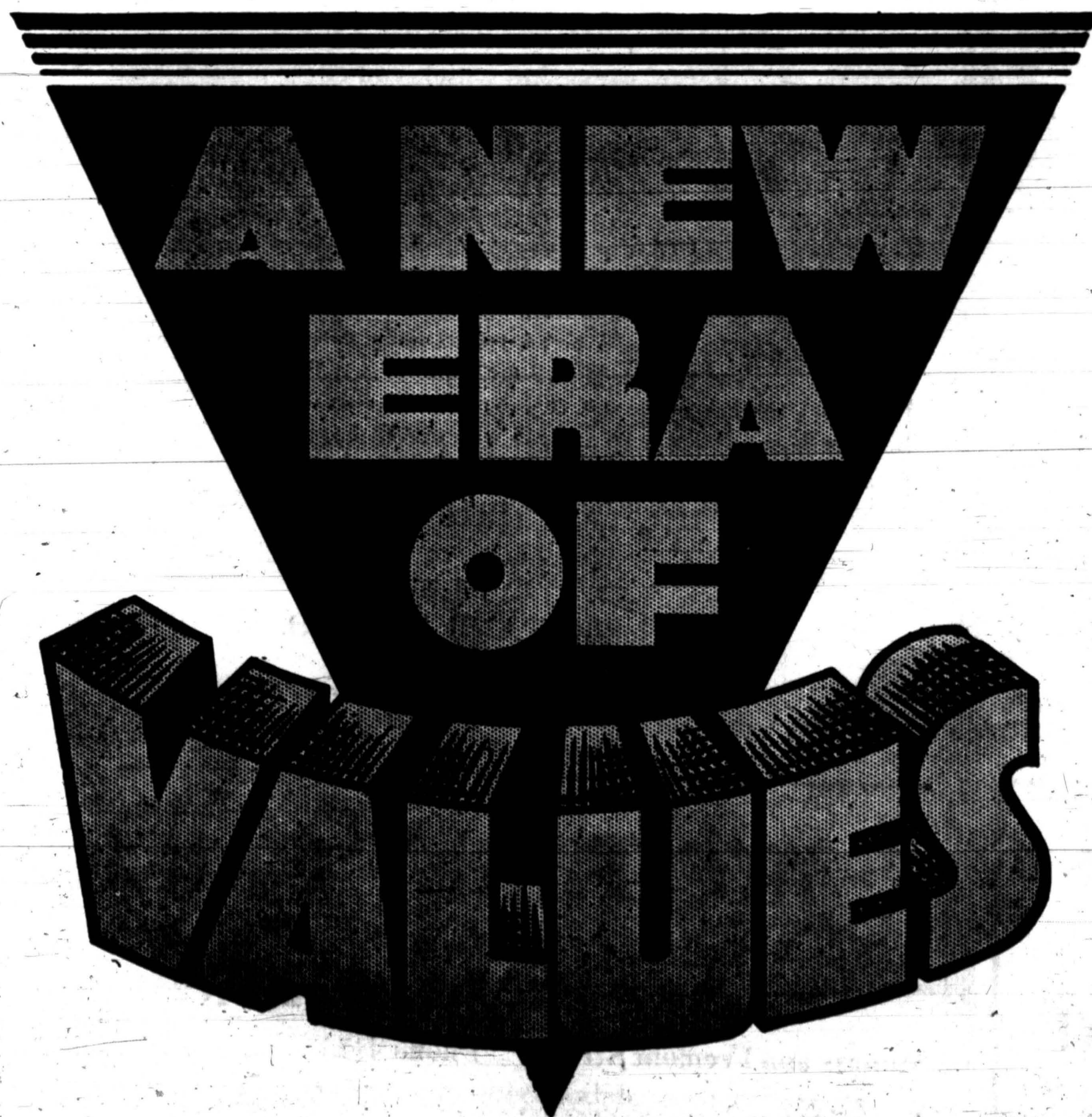
Hundreds of women are surprised each month to find that the marvelous electric refrigerator cost so little to keep going. But think how cheap it now is to operate on 1/2 Off EXTRA Electricity. A full month of 50 degree refrigeration for 80¢.

Yes, indeed, the good word is getting around fast. 1/2 Off on EXTRA Electricity is a genuine bargain.

Presenting

1935 Automobiles

On The
MONTEREY PENINSULA



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Graham Announces Stylish New Six Model In Lowest Price Range

DEFINITE announcement that the Graham-Paige Motors Corporation of Detroit will be an aggressive contender in the lowest price range with a new Graham Six, which will feature the traditional Graham characteristics of style and performance, was made today by the Monterey Garage.

The tyle of the new Graham gives pronounced emphasis to the most modern ideas of streamlining. Gracefully sloping rear, narrow radiator, deep-skirted fenders, and streamlined headlights smartly reflect the newest trend of design.

The new Graham is powered with a six-cylinder L-head engine of 3-inch bore, 4-inch stroke and 169.6 cubic inch displacement, which develops 60 brake horsepower at 3500 R. P. M. The engine is equipped with full length water jackets, down draft carburetor, four-bearing counter-balanced crankshaft, pressure lubrication, interchangeable type main bearings, chain timing drive and pump circulation for cooling water.

The engine is mounted in the chassis on three rubber-cushioned supports which assures freedom from vibration and smoother operation.

A single plate dry clutch, synchromount transmission, tubular propeller shaft with needle roller-bearing universals and a semi-floating rear axle with spiral bevel gear drive are used in transmission of power to the rear wheels.

A reverse Elliott type front axle with one-beam center and a cam and lever steering gear with 17-inch safety type steering wheel insure maximum steering ease with safety under all operating conditions. It was announced. The frame has 5 1/2-inch side rails and a special design X-type cross member which extends forward to form a K-brace at the front cross member for maximum rigidity.

Semi-elliptic springs, with a combined length equal to 80 per cent of the car's wheelbase are mounted outside the frame with outboard brackets. All spring eye and shackle bolts are cushioned in live rubber bushings of same type as those used in other Graham models. Graham has been unusually successful in overcoming sidesway and increasing safety by this type of construction.

Graham's new lowest priced Six is equipped with four two-way direct acting hydraulic shock absorbers and hydraulic brakes with 9-inch manganese steel drums and moulded asbestos facings which give 122 square inches of actual braking area. These are pointed to as added safeguards for safety.

The new Six will be available in two body styles—a four-door sedan and a two-door sedan. The body has all-steel doors. An unusual feature in a low-priced car is the all-steel cowl, which is heavily reinforced and welded into a single unit. Body framework is assembled with bolts, instead of wood screws, and all joints are insulated permanently against noise with rubber dough or other silencing material. A large luggage compartment is located back of the rear seat. Its liberal interior

measurements accommodate three adults comfortably in either front or rear seats. The bodies are equipped with aerials for radio while the interior appointments are of superior quality. The body exteriors are rust-proofed to give increased protection against rust and provide better bond between metal and finish. The doors have safety locking interior handles. The deep crown fenders, with pronounced skirting around the wheels which conceal the car's undercarriage, are made in one piece from heavy gauge steel. The running boards are of heavy steel which gives added side bumper protection.

Norton New Sales Head for Poklen

"Bob" Norton, popular and progressive Carmel business man for many years, has recently been appointed sales manager for the Poklen Chevrolet Company, Carmel's local Chevrolet sales and service company.

Norton has been actively identified with Carmel in spirit as well as in business, and has served for several years as one of her most active councilmen. At the present time he is carrying out the additional duties of fire and police commissioner.

Norton is unusually enthusiastic about his new work, and points out that it is his desire to make every customer his personal friend through painstaking interest in the welfare of their cars. In the matter of showing the new cars, he urges you to phone him at once, and he will gladly bring a car to your door for demonstration.

RECEIVERS OF LICENSE BY MAIL ARE WARNED

Automobile owners receiving their license plates by mail are requested by the state department of motor vehicles to locate the registration card attached to the envelope with the plates before throwing the envelope away.

Considerable confusion annually is caused by people extracting the plates from the envelope and throwing the envelope away without looking further.

The plates are enclosed in a large, heavy manila envelope. Attached to the envelope is a smaller manila envelope containing the registration card. On the outside of the smaller envelope in red letters are printed the words: "Valuable—This envelope contains your card."

People receiving their license plates over the counter get a temporary white slip to serve for a period, usually about two weeks, until the regular registration card is received by mail. The temporary slip then should be destroyed.

TIGHT HOOD LATCHES

Keeping the hood latch tight not only prevents noise but spares the latch itself. If it is free to vibrate, the screws which attach it to the frame of the car are likely to crystallize and break.

OIL CLUTCH RELEASE

It is always less expensive to kill two birds with one stone when having the car serviced. Therefore, when the floor boards are removed for attention to the battery, have the clutch release bearing lubricated.

WIND NOISES REDUCED

Wind noises have been reduced to a minimum in the 1935 Oldsmobiles by the smooth roof contours of the windshield. The air is directed at an angle to the roof line by means of a "V"-shaped windshield.

INFLATE INNER TUBE

Inner tubes should always be partially inflated before mounting, so that they will not become wrinkled or twisted, according to the Emergency Road Service of the California State Automobile Association. Under-inflated tubes may become caught under the beads of the tire casing or edge of the tire flap and become pinched when air pressure is applied. A pinched tube generally goes flat at once, although in some cases they may run several miles before this happens.

CHAINS NOT A MONOPOLY

The Federal Trade Commission has decided that the great chain store systems do not constitute a monopoly because they compete with each other and receive competition from independent stores. It finds little basis for holding them to be combinations in restriction of trade under the Sherman Law. Its report shows that five years ago there were 1,543,000 retail stores, with the chains operating 160,000, or one-tenth, in which they did 22 per cent of the total business.

GRAHAM

"The Most Imitated Car On The Road"

SETS THE STYLE

— for —

LASTING SATISFACTION

A Larger, Roomier Car

Wider than it is high with liberal seating space.

A Departure from the Commonplace!

The "Feel of a Graham" is not a catch phrase. It is an actual sensation which you experience when you take the wheel of a Graham

TO own a **GRAHAM** is a lasting Satisfaction because of its thrilling performance and eagerness for more and more mileage . . . Also when you are in a **GRAHAM** it is reassuring to know that it is a safer car . . . safer because of the safety plate glass in every window . . . safer because of its easier steering with a geometrically correct layout . . . safer because of its lower center of gravity with the frame cradled low between wider-spaced springs . . . safer because of the big hydraulic brakes, which with rigid shoes and low pedal pressure, give smooth deceleration with perfect equalization and minimum effort . . . safer because of a scientifically balanced construction that holds the car steadily to the road, even on curves at high speeds. . . .

PRICES \$595 AND UP, F. O. B. DETROIT

BUMPER AND SPARE TIRES EXTRA AT THIS PRICE

MONTEREY GARAGE

and

SERVICE STATION

Munras and Fremont Streets Phone 4175

Monterey, Calif.

AUTOMOBILE
FURNITURE

LOANS

—at a reasonable cost

J. C. Greenwald

224 Alvarado St.

Monterey

Phone 7657

New Chevrolets on Display Here

Chevrolet's Master De Luxe models, strongly emphasizing beauty and style, and New Standard models, featuring high-powered economical performance and 93 major improvements, were recently announced by Chevrolet dealers.

The 1935 New Standard line, proclaimed by Chevrolet as a quality car that everyone can afford, includes a sedan, coach, coupe, phaeton, and sport roadster. The Master De Luxe models include a sedan, coach, coupe, sport coupe, sport sedan, and town

sedan.

The Master De Luxe Sedan models retain Chevrolet's famed enclosed knee-action.

The engines in the New Standard and Master De Luxe are of the same size and design. Among numerous advancements that contribute to better performance, smoothness, and economy, they incorporate an original system of high pressure jets supplying oil to connecting rod bearings.

The models being shown are: Master De Luxe Coupe, Master De Luxe Sport Sedan, New Standard Coupe, New Standard Sedan. These cars are now on display at Carmel's local Chevrolet dealer, Poklen Chevrolet Company.

Chevrolet Dealer Urges Buy In Carmel

In announcing the new Chevrolet automobiles for 1935, E. C. Poklen, owner of the Poklen Chevrolet Company of Carmel, especially calls attention to the many advantages of purchasing your automobile locally.

In buying your new automobile, the same advantage apply to local purchase as apply to the purchase of any other commodity, he says. For example Poklen points out that the local dealer and only the local dealer is in a position to give you the best service on your car, and only the local dealer has a personal

interest in you and a desire to please you in every way in order to strive to retain your business over a period of years. Furthermore, it is pointed out, that money spent locally circulates locally and contributes to the general prosperity of the community.

INSULATING FEATURE

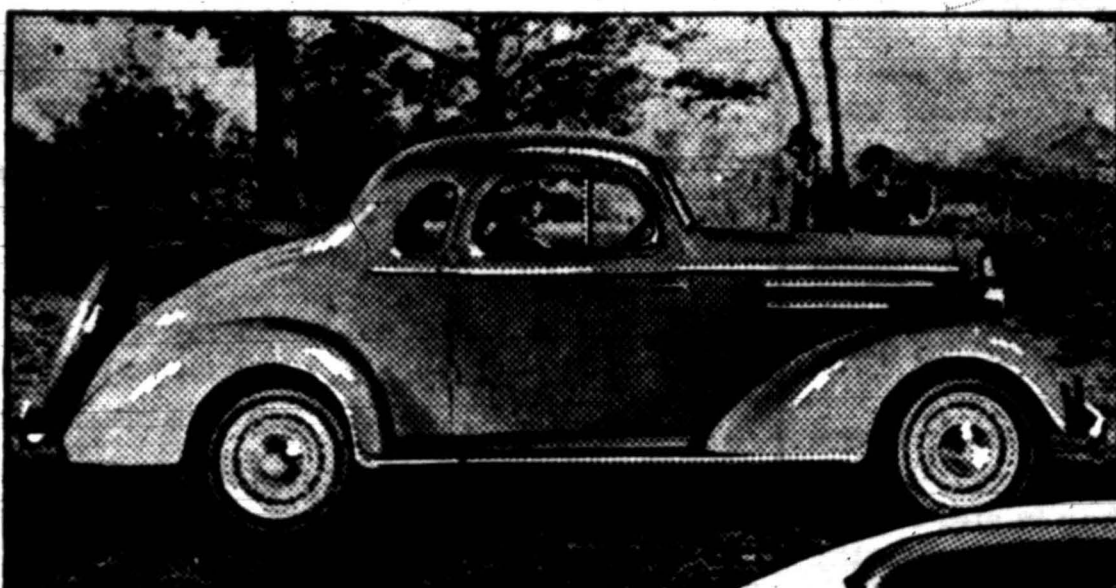
Special consideration has been given by Oldsmobile engineers to insulating 1935 Oldsmobiles against heat, cold and noise.

AUTO SHOW PRIMA DONNA

LEARNED TO DRIVE YOUNG

Grace Moore, screen, stage and opera star who is to take her golden voice to San Francisco for the nineteenth annual Pacific Auto Show at the Civic Auditorium, Jan. 19 to 26 inclusive, learned to drive an automobile while she was a very young girl. Miss Moore's father owned the first Cadillac in Jellico, Tennessee, the famous prima donna's birthplace, and long before she ever dreamed of becoming the world's greatest soprano she was driving her father's car over the rough roads around Jellico and back into the Cumberland.

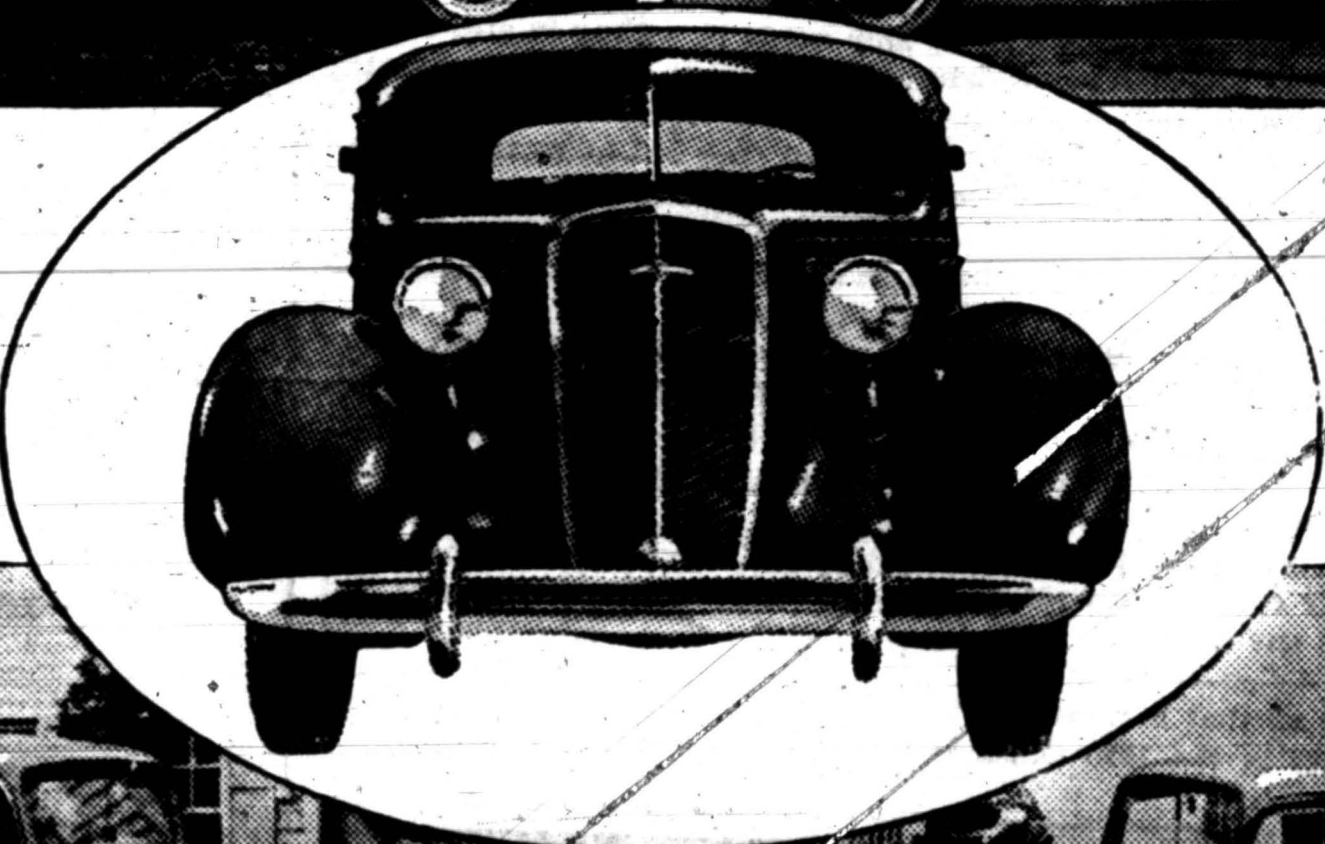
Poklen Chevrolet Company, Carmel Displays Two New Lines By Chevrolet



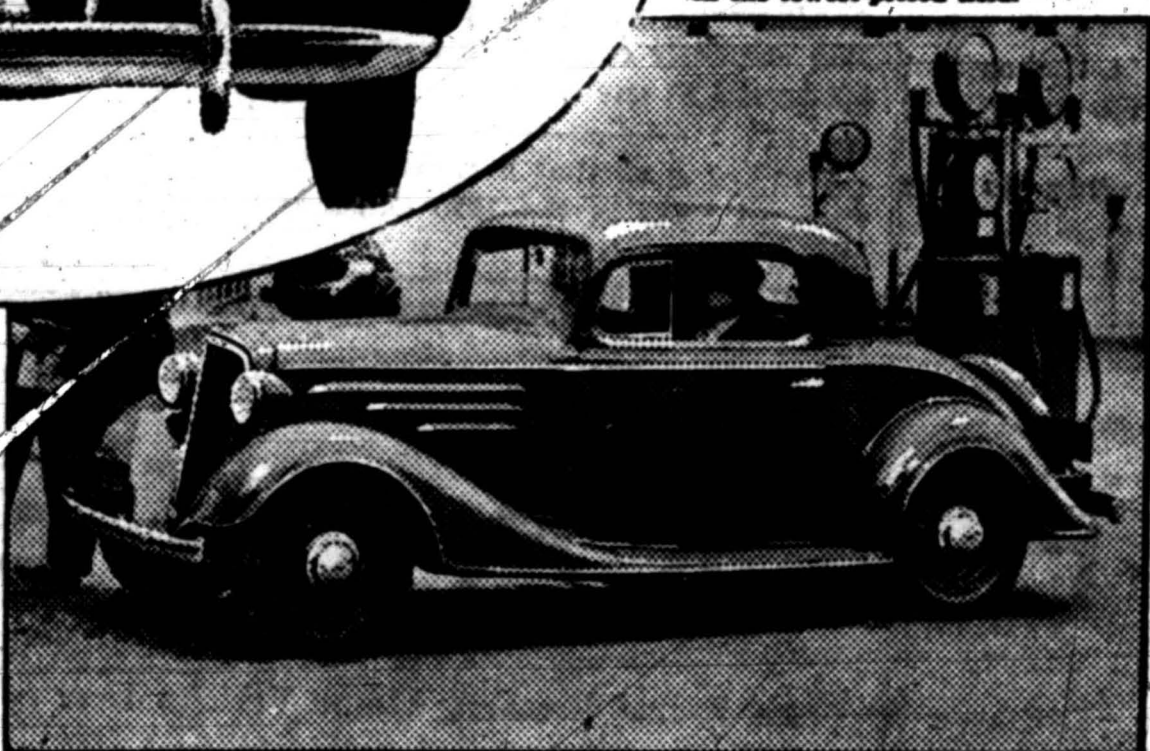
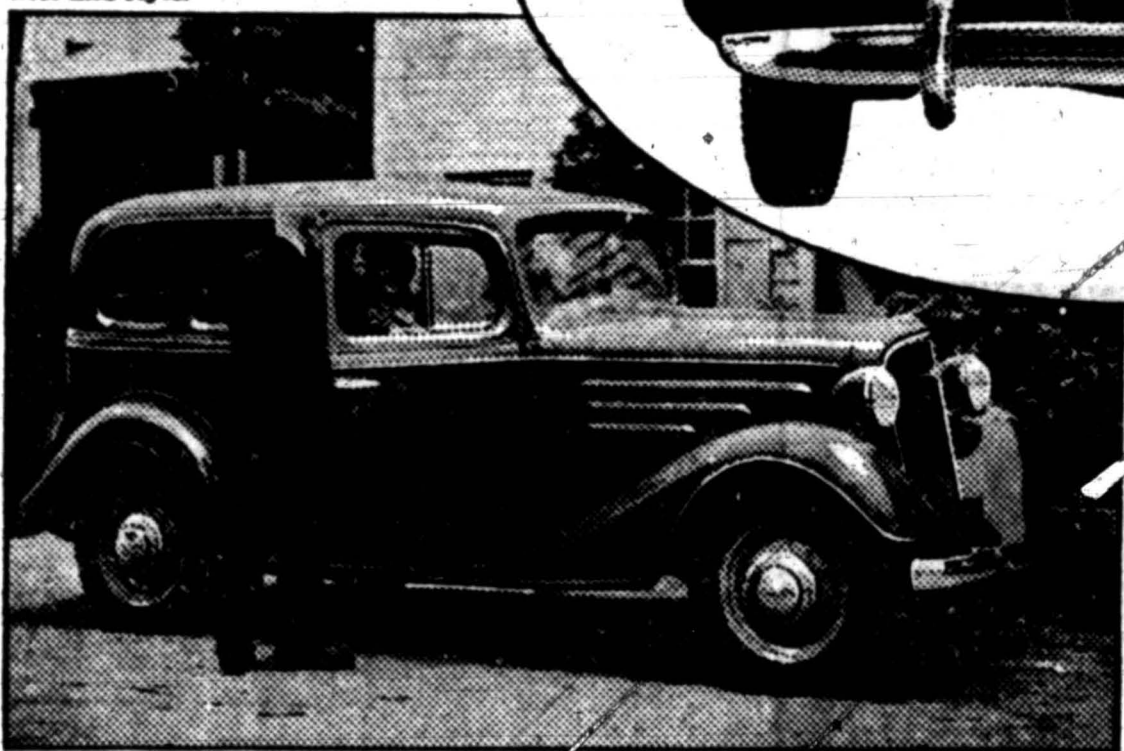
The Coupe model typifies the beauty and style of Chevrolet's New Master De Luxe series for 1935. Improved performance and exceptional economy also characterize these cars.



First, graceful lines also mark the New Master De Luxe Sport Sedan. Ample luggage space is provided by the built-in trunk, and a luggage compartment behind the rear seat cushion.



Right: Front view of New Master De Luxe Coupe, showing roominess and graceful lines. Below: The Sedan model in the New Standard series, which, powered by the time-proven Master engine, combines brilliant performance with its smartness and style.



Another attractive model in the New Standard series is the Coupe pictured here. Numerous body and chassis refinements, in conjunction with the Master engine, unite to make these cars outstanding values in the lowest-priced field.

Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanically, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.

THE NEW STANDARD CHEVROLET

\$465

AND UP. List price of New Standard Roadster at Flint, Mich., \$465. With bumpers, spare tire and tire lock, the list price is \$20.00 additional. Prices subject to change without notice.

HERE is America's great family car... beautiful to look at... thrilling to drive... very economical to operate... and the world's lowest-priced six. This New Standard Chevrolet has a fine, roomy Fisher Body. It is powered by the same improved valve-in-head engine which powers Chevrolet's new Master models. It is amazingly flexible and spirited... the finest performing Chevrolet ever built.

CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value Dealer Advertisement

THE NEW MASTER DE LUXE CHEVROLET

\$560

AND UP. List price of Master De Luxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25.00 additional. Prices subject to change without notice. (*Knee-Action optional at small additional cost)

LONGER... smartly lower in appearance... beautifully streamlined. The performance of this car will amaze you. Chevrolet's new and improved Blue-Flame valve-in-head engine gives remarkable getaway—power and speed. Chevrolet's highly refined Knee-Action Ride—and longer wheelbase—give new comfort. And operating economy, too, is greatly increased. See your Chevrolet Dealer today.

Poklen Chevrolet Company

Ocean Avenue

Your Home-Owned Chevrolet Dealer

Opposite Post Office

REO READY FOR GOOD MARKET

Reo will be ready for an enlarged passenger car market during 1935, the result of adding to its line an entirely new lighter Flying Cloud model to be announced at the time of the New York automobile show, according to Don E. Bates, president of the Reo Motor Car Company. The new Flying Cloud, Mr. Bates says, presents further development of aerodynamic body and fender design pioneered by Reo in 1930. Several improvements have been incorporated in the Reo patented self-shifter transmission, used in 85 per cent of Reo's entire passenger car production since its announcement early two years ago. A new Reo-built 7-bearing engine with chrome-nickel alloy cylinder block and 10-ex aluminum alloy, cam ground pistons, new rigidly "K"-braced chassis frame, new front and rear axles, with hydraulic brakes, cam-and lever steering, and numerous comfort features are among the items covered in the specifications.

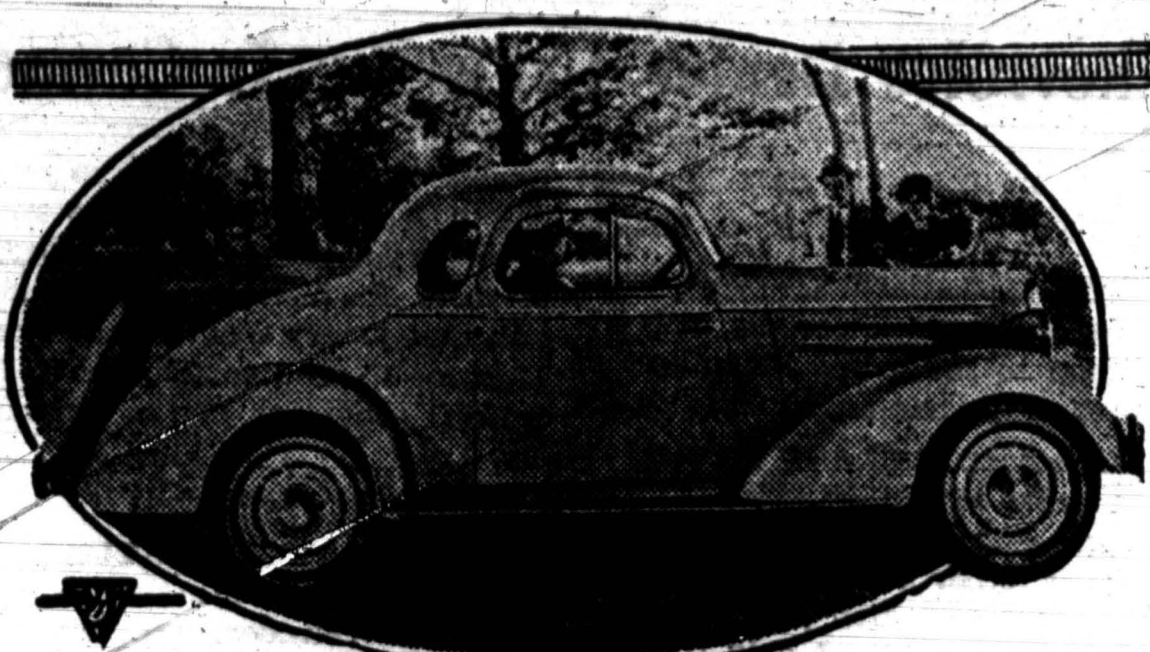
Prices are to be below those of any previous Reo six-cylinder sedan. Body types will at present include both a 4-door sedan and a 2-door sedan or coach. The larger, heavier, companion car, the New Reo-Loyale for 1935, will also be offered either with Reo's patented self-shifter or with a synchronized shift, conventional three-speed, silent second transmission.

SPEEDOMETER CABLE

At intervals of not more than five or six thousand miles, the speedometer cable should be removed, cleaned thoroughly, and treated with fresh lubricant, according to the Emergency Road Service of the California State Automobile Association.

SHIFT AT CROSSING

Before crossing a railroad where there is a slight grade the careful driver will always shift to second gear as a precaution against stalling on the tracks, according to the Emergency Road Service of the California State Automobile Association.



One of the new Chevrolet Automobiles now on display at the Poklen Chevrolet Company in Carmel.

National Folder Shows Peninsula

A scene showing the new 1936 Dodge traveling merrily rolling along over a stretch of the new Carmel-San Simeon highway at a point between Carmel and the Big Sur, is a center spread feature in the new Dodge national folder which may be seen at the Voss & Floyd Dodge distributing company of Monterey.

The new folder is elaborate in design and composition, and is complete in its exposition of the scenic beauty of vantage points near the peninsula while accomplishing its purpose of extolling the virtues of the new Dodge cars.

The new Dodge cars now being shown at Voss & Floyd's are replete with new automotive advances. Prominent among these features are the completely balanced design which permits equalized weight between front and rear, a revolutionary type "ride levelator," airwheel standard tire equipment, 119-inch wheelbase with a total of 193 inches space over all, shockless finger-tip steering and perfected clear vision ventilation.

Voss & Floyd are also showing a complete line of the new Plymouth cars which exemplify the utmost in development in a lower price range. The company cordially invites your inspection at any time.

One key is all that is necessary to open all locks in the 1935 Oldsmobile.

Use of Word "Road" Subject of Discussion

According to an article in a recent number of the London Times literary supplement, the word "road," as it is commonly used today, is a comparatively late arrival in the English vocabulary.

It was unknown to Chaucer; it does not occur in Spenser; nor is it to be found in the King James Version of the Bible. In fact, though the word does appear in Shakespeare, the Times writer asserts that Milton really was the first of the great English writers to employ it in its clearly modern sense, as when Satan undertakes to "descend through darkness on your road with ease."

Now all this, if true, does seem a very curious thing. Most people probably would be willing to give odds of 20 to one that they have seen the word "road" in the King James Version, not once but many times. However, the London Times writer advises such would-be bettors to consult a concordance before putting up any money.

Nor is this the only curious thing about the word. Its etymology also seems to be uncertain. The dictionary one just consulted says it probably came from "ride" or "riding" (a riding still being a place where one rides in some parts of England.) But the London Times man thinks it derived from "raid" as used on the Scottish border, most raids involving riding and perhaps making roads.

SAN JUAN GRADE NOW

OFFERS PLEASURE TRIP

While the new highway between Gilroy and Salinas supplanted the old San Juan grade and now receives the greater part of traffic, the old route is coming into its own as a pleasure drive, being well-maintained and in good condition throughout. Carmel motorists who have a little time to spare will find the many panoramic views from this road well worth the trip. The small amount of traffic, with practically no trucks, makes this a very enjoyable trip.

GENERATOR RATE

With the advent of the automatic cutout, burning the car lights in daytime to keep down the generator charging rate does not accomplish the desired results, according to the Emergency Road Service of the California State Automobile Association. What happens when lights are used for a long period is creation of excessive heat in the storage battery, shortening its life. The proper procedure is to have a competent service man adjust the generator charging rate in accordance with the particular driving requirements.

30 Years of Quality Building Laid the Foundation for the

New R E O Trucks

A rugged truck . . . streamlined for distinctive appearance . . . superbly built to deliver more ton miles. Low priced to meet the requirements of today's truck operators.

A LOT MORE TRUCK FOR A LITTLE MORE MONEY!

Next to seeing and driving the new REO trucks, the simplest way of judging their exceptional quality is to compare them point by point with other trucks . . . Ask your dealer about the REO extra value disk and prove to your satisfaction of how much more truck you get when you buy a REO.

1/2-TON SPEEDWAGON Panel Body \$695

1 1/2-TON SPEEDWAGON Chassis \$595

Prices F. O. B. Lansing, Mich.

ANOTHER REO HIT!

No Gear Shifting Means Safer Driving . . . One of the Big Features of Reo Automobiles

Reo Cars known as "Flying Cloud" Models Are Bigger and Better.—Prices Are Lower.

REO QUALITY CAN'T BE BEATEN

SEE THE REO TODAY!

Monterey Garage
AND
Service Station

Munras and Fremont Streets
Phone 4175

Monterey

CHARACTER

For over 20 years Dodge Brothers Motor Vehicles have stood for uncompromising honesty and dependability.

* * * * *

The 1935 models now on display are big enough to be comfortable—husky enough to give a distinct feeling of safety.

* * * * *

Dignified beauty one does not tire of—sound engineering that will stand the gaff.

* * * * *

No compromise with quality but economical to operate and maintain.

* * * * *

Truly a product of high purpose and character—true to the fine traditions of the name Dodge Brothers.

* * * * *

It is our sincere endeavor to build an institution worthy of this fine product and the substantial people who own them.

* * * * *

See and Drive the new models today. A phone call will bring a demonstrator to your door.

VOSS & FLOYD

DODGE-PLYMOUTH DISTRIBUTORS

600 Munras Avenue.

Phone 5166-5167

Monterey

HENRY FORD OFFERS MOST BEAUTIFUL CAR MODELS OF HIS LONG CAREER

THE Ford V-8 for 1935 has been viewed by millions of motorists since it made its nation-wide debut on Dec. 29, and it is unanimously acclaimed the most beautiful car ever offered to the world by Henry Ford.

In addition to the remarkable speed, power and all-around brilliant performance that featured the 1934 Ford, there has been added to the 1935 car new style, new luxury, new riding comfort and new ease of control. Modern ideas in design and coloring are seen in the spacious interiors of the various models. There is a new and more convenient instrument panel. The hardware harmonizes with the new upholstery. There are double sun visors. The doors are hinged in front and swing forward. There is clear-vision ventilation, and every Ford car for 1935 has safety glass in all doors and windows, as well as windshields, at no extra cost.

The 1935 Ford body lines are modern and graceful without being freakish. The colors are new and attractive. Every car has a welded,

all-steel body.

The new car is the culmination of development work commenced by Ford three years ago, at the time the V-8 engine was announced. During the three-year period Henry Ford has been engaged in perfecting a combination of engineering improvements aimed at bringing riding comfort and ease of control up to a point comparable with the performance of the Ford V-8 engine. This has been accomplished, Ford officials and dealers claim.

Important improvements have

been made in the Ford V-8 engine, of which there are more than 1,300,000 now in service.

All the stamina and roadability of the Ford V-8 of last year, which was proved by a succession of victories on speedway and road race course, in open competition with various other stock cars, has been retained.

The new Ford is a bigger car than any previous model produced by the Ford Motor Company. The doors are wider and the car is lower. The front seats are from 4 to 5½ inches wider and larger space is provided behind

the rear seat for storage of luggage, thus avoiding crowding of passengers.

The grille, hood, bodies, fenders, lamps, wheels, in fact the entire car, from bumper to bumper, has been re-styled.

Throughout the chassis effort has been made to keep overall weight as low as possible. Ford has adopted "center poise" to summarize three principle groups of design elements which have been combined in an effort to obtain improved riding comfort.

Viewed ^{A N D} Approved by Millions

THE NEW 1935 FORD V-8

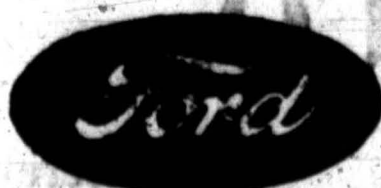
ONLY by seeing and driving the New Ford V-8 for 1935 can you fully appreciate just what an advanced car it is. Millions have seen and driven it since its first showing December 28th and millions are buying them.

You will thrill to the new power and riding comfort of the New Ford, made possible by new motor refinements and a new spring suspension which permits every passenger to ride between the wheels instead of over them. Amazing too, are the powerful brakes, new styling, stamina, ease of control, and literally dozens of other improvements. But why not let us tell you about them ALL when you come in to see and drive these marvelous automobiles. We do not say "Ride in the Ford V-8 first," we say "Ride in the Ford V-8 first and you'll ride in New Ford V-8 always."

BERTHOLD MOTOR Co.

San Carlos Street • Just South of Ocean Avenue

Sales



Service

Stahl Motor Company Is Showing Four Leaders In New Car Field

FEATURING the new Packard 120, which definitely brings Packard into the low priced car range, and supplementing this line with the big Packards together with Hudson and Terraplane cars, the Stahl Motor Company of Monterey lays claim to showing the four leaders of every price class for 1934.

Packard last year sold 50 per cent of all motor car sales in its price class and demanded 65 per cent of the same sales in the foreign market. Today, with cars selling in the low price range, Packard is out for greater glory in 1935. It is noteworthy that several orders for these new cars have already been placed, and at least two of these orders were placed before the cars were shown, indicating a great public confidence in the name Packard, and showing that a certain class of people have waited only for Packard to produce a low-priced car.

The new Packard 120 is a Packard throughout, and retains every

quality tradition of the larger cars.

The new Hudsons and Terraplanes fill a gap in still other price ranges, and embody a host of improvements, both mechanical and esthetic. Of primary interest in Hudson and Terraplane is the "electric hand," which permits gear shifting without shifting gears. For all that is necessary is to move a little lever by the steering wheel and presto, your car has shifted itself. Such gear shifting is entirely automatic, and permits shifting from any gear into any other gear at any time. If, for example, you move the lever to second, and when second is actually required, you release the throttle for a fraction of a second, and the shift is complete. To drive a new Hudson or Terraplane with the "electric hand" is an experience that everyone should have, whether they are able to afford a new car at once, and Stahl urges you to ask for a ride. His showroom is on Fremont street in Monterey.

Gasoline, Oil Taxes Yield Tenth Revenue

Federal gasoline and oil taxes produced one-tenth of the entire revenue obtained by the national government during the 1934 fiscal year, according to information received by the National Automobile club. These taxes on petroleum provided the government with \$227,830,020.87 of its income, an increase of 61 per cent more than the amount collected during the fiscal year 1933, figures of the Bureau of Internal Revenue reveal.

Although these are only two of the 118 taxes levied upon the petroleum industry, they produced 30 million dollars more Federal revenue than did taxes on all the new motor vehicles, distilled spirits and wine, toilet preparations, candy, chewing gum and soft drinks, jewelry, excess profits and gifts taxes combined.

SUPPORTS INQUIRY

After a conference with President Roosevelt, Senator Nye indicated that the administration would support continued investigations by the Senate committee making an inquiry into the munitions industry.

Four Leaders OF 1935 PACKARD

There are many reasons why Packard leads its field with 50 per cent of sales and enjoys 65% of all competitive cars in the foreign market.

PACKARD 120

All the Quality and Craftsmanship combined with many new features brings Packard into the low-price field. . . . This car is economical, the sensation of all motor marts—as low as \$1275 delivered.

HUDSON || TERRAPLANE

Fascinating Beauty and Performance Aided and Abetted by the "ELECTRIC HAND"

The Electric Hand shifts gears automatically at any time and at any speed without use of clutch or gear shift levers.

HUDSON is larger and more powerful this year. HUDSON is more lovely and HUDSON leads the field in mechanical refinements.

TERRAPLANE is a style leader and TERRAPLANE leads in performance, convenience, comfort, and mechanical improvement in its price range. See it! Drive it!

STAHL MOTOR CO.

498 Fremont Street

Phone 7650

Monterey



In **A Great New Six**
at a
New Low Price
and a finer, more luxurious
LOW-PRICED EIGHT

Next Saturday, Pontiac will present its 1935 cars, in which are concentrated more fine materials, fine ideas, and fine workmanship than ever have been offered before at Pontiac's new low prices. The result is something new, something better, something more for your money everywhere you look. So, if you have the slightest interest in which way motoring is headed, by all means see the new Pontiacs next Saturday. In every way they represent a new peak of automotive progress in the field of low-priced cars.

PONTIAC MOTOR COMPANY, PONTIAC, MICH.

Division of General Motors

Anderson Motor Co.

Phone 3187

Franklin at Washington

Monterey

Buick Setting Pace for Better Cars as Shown In Late Models

"WHEN better automobiles are built, Buick will build them." A visit to the showrooms of the Anderson Motor Company in Monterey will convince you that the Buick automobiles displayed there are easily among the finest cars in the middle price field.

The Buick for 1935 embodies all the latest achievements in the automotive industry. It is a car of proven superiority.

Buick car established prestige of quality and value and every fundamental Buick engineering feature, already proved is now improved by further progress.

In the first ten months of the year the public invested in the new Buick more millions of dollars than in any other car save for three cars in the very lowest price field, according to Buick statistics. This is striking, even sensational, recognition of Buick quality and Buick value.

Everywhere the public has enthusiastically received the new Buick, thousands are thronging the showrooms all over the country. At the auto shows the Buick display has drawn the popular interest. Buick is building this year the finest cars that they have ever built and coupled

with the fact that Buick nearly doubled their output in 1934 as against 1933 shows conclusively that the new improvements and refinements bearing upon the performance, smoothness and dependability of the car are all true Buick quality and that the car has out-done its reputation.

Here are a few reasons given by the manufacturers why when you buy Buick you buy better:

Buick valve-in-head straight eight; Buick sealed chassis; Torque tube drive; smart windstream style.

Safety brakes, powerful, perfectly balanced and proportioned as to car weight and top speed, make the Buick one of the safest cars on the road. Good braking on a car is necessary and the Buick engineers, realizing this, have striven to build the finest brake available.

Knee-action gliding ride is another of Buick's features for comfort and safety.

Body by Fisher has long been a by-word for comfort, smart styling, no-draft ventilation and now new and more beautiful interiors.

Buick can be obtained in 25 beautiful models in all the most modern car colors.

New Model Pontiac Received With Great Acclaim By Auto Buyers

WITH the introduction of a standard six Pontiac, the Anderson Motor Company of Monterey will make a strong bid for the volume market on the peninsula. The car may be seen at the company showrooms where three models of Pontiac are on display. The new lines comprise a new low-priced de luxe six, a standard six and a new and improved straight eight. The body models of these cars have been given ultra-modern lines with a chrome grille treatment that can not be found in any other make of car in America today.

The new Pontiac has been enthusiastically received by both the dealers and public all over the country. Lately in Oakland over 300 dealers attended a convention where the Pontiac was displayed. No car could receive better acclaim than did this Pontiac. For all around balance of performance and from the standpoint of appearance, this car has been tailored for the public taste, for it embodies in every respect the essential qualities voted the most desirable by hundreds of thousands of motorists whose opinion was consulted prior to the final production of the cars.

"Not one desirable feature was omitted from the car for purposes of manufacturing economy or a cheap price tag," declared Anderson.

The power plant of the six develops a maximum of 80 horsepower at 65 miles per hour, and the eight 84 horsepower at 70 miles per hour.

Another Pontiac achievement by the Fish body division of General Motors is the new solid steel "turret top." This new feature provides not only the safest type of body construction known, but makes possible smooth flowing lines, according to Anderson.

Architecturally the same as the gun turrets of a battleship, the driver and passengers ride in what is virtually a steel strongbox.

Fourteen main features of the new Pontiacs are listed as:

Triple sealed hydraulic brakes, all-steel top, Fisher no-draft ventilation, modern streamline styling, smoothest of six and eight cylinder motors, new design silver alloy bearings, electro plated pistons, cross flow radiator and gusher valve cool-

ing, full pressure metered lubrication, patented silent synchro mesh transmission, enclosed knee action, double K-Y frame, concealed spare tire and luggage compartment, products of General Motors.

One of the most noticeable advances in this year's Pontiacs is the "big-car" feel of the new models. Particularly is this true in the front seat, where the ride has all the smoothness of many a car in the high-priced brackets, according to Anderson.

"This is achieved," he said, "mainly by moving the engine and dash five inches further forward on the frame, this greatly stiffening the front structure. Another contributing factor is the new tubular steel front cross-member. The front of the frame side members likewise has been increased for greater safety and rigidity."

"Weaving" Is Dangerous Practice for Drivers

Weaving in and out of traffic is a dangerous practice, not only to the driver doing it but also to other drivers on the highway, states the Public Safety Department of the National Automobile Club.

There is little to be gained by it, and everything to be lost. The amount of time saved in 20 miles of driving in this hazardous manner is almost negligible and certainly is not worth the risk.

For every yard of headway made by the "weaving" driver, scores of other drivers are thrown into confusions and the orderly progress of traffic is disturbed and delayed. Moving the greatest number of vehicles on a highway at the highest safe speed requires order.

The weaving driver is a menace, both to himself and to others.

Stay in line—be orderly—respect the rights of others.

BRAKE SQUEAK SOURCE

A brake drum that has worn out of round is the cause of many a squeaking brake. The motorist looking for a high rivet or a worn lining as the cause of his trouble should bear this point in mind.

Buick

for 1935

Buick announces continuation of . . . its Smart Style . . . Proven Superiority . . . Established Prestige of Quality and Value . . . and every fundamental Buick Engineering Feature, already proved and now Improved by further progress.

THE public, in the first 10 months of this year, by investing in new Buicks more millions of dollars than in any other car except the three of very lowest price, gives striking, even sensational recognition and approval to the superiority of Buick quality and Buick value.

Buick was ahead of its time this year. Buick for 1935—already a proven product—is ahead now.

The building this year of the finest cars Buick ever built, in a volume nearly double the 1933 output, has brought forth important new improvements and refinements, bearing upon performance, smoothness, dependability and general economy.

Compare the Buick for 1935 as you will. You will see here the value for your money. You will buy a better automobile only when Buick builds it.

BUY BUICK
and you
BUY BETTER

Buick Valve-in-Head Straight Eight. Buick Sealed Chassis—Torque-Tube Drive. Smart Windstream Style.

Safety Brakes—powerful, perfectly balanced and proportioned to car weight and top speed. Vacuum-powered on Series 50, 60 and 90, duo-servo mechanical on Series 40—the finest brakes available.

Buick's own Knee-Action Gliding Ride. Buick Center-Point Steering (20 per cent more efficient than older types).

Buick Automatic System of Operation and Control.

Bodies by Fisher, newest type No Draft Ventilation. New and more beautiful interiors.

Multi-Beam Headlighting, providing the right type beam for city driving, country driving and passing. A safety feature controlled by patents held by General Motors.

Twenty-Five Beautiful Models—new colors.

\$795

AND UP, LIST PRICES AT FLINT, MICH.

BUICK VALUE-PRICES

Series 40—\$795 to \$925. Series 50—\$1110 to \$1230. Series 60—\$1275 to \$1475. Series 90—\$1875 to \$2175.

List prices at Flint, Mich. All prices subject to change without notice. Special equipment extra. Any Buick can be purchased on the favorable G.M.A.C. terms.

A GENERAL MOTORS PRODUCT

WHEN BETTER
AUTOMOBILES ARE
BUILT BUICK WILL
BUILD THEM

Anderson Motor Co.

Phone 3187

Franklin at Washington

Monterey

MONTMORENCY IS SHOWING NEW PLYMOUTH AND DODGE

IN offering the new Dodge and Plymouth cars for your inspection, Stuart Montmorency, Carmel's local dealer for the machine, states once more that the Plymouth Motor Corporation would uphold its claim that the Plymouth is "America's best engineered low-priced car."

The car has a new type of suspension, introducing "Mola" spring alloy. It is three inches longer, but also three inches wider, than before. Moreover, the engine has been moved forward eight inches and the body six inches. These alterations provide an even distribution of weight between the front and rear axles.

Of emphatic streamline design, the new model is the largest yet presented under the name. It is also, by all odds, the best looking.

A high compression engine gives increased power and economy.

Other quality refinements found on the 1935 Plymouth include "calibrated" ignition, full length water jackets, directional water circulation, synchro-silent transmission, a new ventilated clutch, a ventilated generator, improved hydraulic brakes, electro-coated aluminum alloy pistons, silent-U and rubber cored spring shackles, valve seat inserts, roller bearing universal joints, four-bearing crankshaft, and a double-drop rigid-X frame.

The new Plymouth is being presented in six beautiful body types—the business coupe, two-door sedan, deluxe rumble-seat coupe, de luxe four-door sedan, de luxe two-door touring sedan and de luxe four-door touring sedan. All models have the same wheelbase—113 inches—the same engine, the same clutch, same transmission and the same "floating ride." The entire line has an interesting economy story and the business coupe, in particular, has a special manifold and carburetor assembly which provide additional fuel economy.

Montmorency also submits for your approval the new Dodge cars, which embody the balanced weight, front and rear, advantage, the revolutionary ride "levelator," airwheel tire equipment, and 116-inch wheelbase with 119 inches overall length, shockless finger-tip steering, clear vision draftless ventilation, and many other features.

Need Equipment for SERA Camp

Books, magazines, athletic equipment and games are greatly needed at SERA camp in Carmel Valley, to carry on the recreational and educational program, according to Dr. Albert L. Van Houtte, who is director of these activities. To promote psychological rehabilitation of the 125 residents of the camp ranging in ages from 21 to 60, courses have been organized in elementary Spanish, English, history and current events, with other courses to be added if sufficient interest makes it advisable.

Books both for recreation and education are in great demand, according to Dr. Van Houtte, who is anxious to collect adventure, mystery and detective fiction, old magazines, including Readers' and Literary Digests, and Spanish and English grammars and dictionaries, texts in history, mathematics, science, chemistry, physics, and English literature.

Athletic equipment for baseball, football, basketball, handball and horseshoe pitching will help the men to put in their leisure hours constructively, and donations along any of these lines will be greatly appreciated by the directors and camp dwellers. The Pine Cone office on Dolores will serve as a repository for reading matter and equipment, neither of which need be new, if they are in useable condition. Articles will be picked up once a week and taken to the camp.

It is planned later to offer motion pictures once or twice a week, provided use of a portable projector can be secured. Educational films can be obtained without cost if a projector is available.

HOW TAX MONEY WAS SPENT IN MONTEREY COUNTY

Monterey county spent \$15.13 for each man, woman, and child in the county during the fiscal year 1932-33, according to a study tracing county dollars recently completed by California Taxpayers' association. Of the \$15.13 spent by the county, \$4.29 went for general government and interest payments, \$6.40 for protective and charitable services, and \$4.44 for highways.

Auburn Features Dual Ratio Gears In New Car

To ride in a 1935 Auburn is to experience the thrill of six separate forward speeds without having to shift gears, for an automatic device reduces instantly the engine revolutions per minute whether you are driving in low, second or high gear.

This reduction in engine revolutions for ordinary driving provides a great saving in engine and rear-end wear, and economizes on gasoline and oil consumption. When extra power is needed, the lower gear ratio is instantly available.

Auburn also features a number of refinements in beauty and mechanics. A new type shock absorber eliminates side sway and keeps the car steady under all road conditions.

OIL ALL LOCKS

When lubricating the car always include all locks, suggests the Emergency Road service of the California State Automobile Association. A few drops of light oil on each lock may prevent having to break a lock that has become so badly rusted it cannot be opened.

Noted Operatic Star Featured at San Francisco Auto Show Tomorrow

IT will cost the Motor Car Dealers' rich dividends in good will.

Association of San Francisco approximately \$40,000 to present Grace Moore as the featured attraction at the Pacific Auto Show, to be held in the Civic Auditorium beginning tomorrow and continuing to Jan. 26 inclusive. This was the statement made by George A. Wahlgreen, veteran automotive impresario who is again managing the motor salon for the dealer body.

The popular star of the Metropolitan Opera Company and of the great musical film success, "One Night of Love," has been guaranteed an appearance fee of \$25,000, it is reported. To this amount will be added a percentage of the attendance receipts.

This is the largest sum ever invested in entertainment by the management of an auto show, according to Fred W. Pabst, chairman of the show committee of the dealer association. However, the expense is warranted, Pabst says, and he predicts that the investment will pay

Never before has Miss Moore made a personal appearance at popular prices, and only an event of such magnitude as the Pacific Auto Show could afford to present this talented artist in concert.

The smashing hit made by Grace Moore in "One Night of Love" has added hundreds of thousands of men and women to her legion of admirers, and week after week the number continues to grow. She is considered the outstanding star of the American stage and screen today, and her appearance at the coming auto show will undoubtedly bring admirers of her art from all sections of Northern California.

It is a foregone conclusion that all attendance records will be broken this year, Manager Wahlgreen says. However, he points out, Grace Moore will not be the whole show. In addition there will be on display the greatest array of new models ever gathered together in the west.

Dodge and Plymouth

ANNOUNCE FOR 1935

"EVERYTHING CONTRIBUTING TO DRIVING AND RIDING COMFORT"

- Synchromatic Front Suspension
- Red Ram Engine
- Vacuum Spark Control
- Spray Valve Cooling System
- Thermostatic Water Circulation Control
- Impulse Neutralizer
- Beautiful New Body Refinements
- And a Host of Other Features!

See Them --- Drive Them

Phone 560

Stuart Montmorency

CARMEL'S LOCAL DODGE-PLYMOUTH DEALER
7th at San Carlos Carmel

COMPLETE AUTOMOTIVE SERVICE—PAINTING—GENERAL
REPAIRING—BODY AND FENDER WORK—WASHING
AND SIMONIZING—BATTERY RECHARGING

TEXACO CERTIFIED LUBRICATION, GAS AND
OILS—GOODRICH TIRES

TO OUR CUSTOMERS

Your patronage has made possible our growth, and we show our appreciation by always trying to make our service and equipment constantly better. THANK YOU!

DUAL-RATIO

One of the Greatest Advances in 1935
Automotive Engineering

AN

AUBURN

TRIUMPH

IT CUTS GAS CONSUMPTION.

IT SAVES ENGINE AND REAR END WEAR.

YET IT IS EASILY CONTROLLED FROM THE STEERING WHEEL AND GIVES A HIGHER GEAR RATIO, REDUCING THE MOTOR REVOLUTIONS PER MINUTE BY ONE-THIRD.

AUBURN ALSO OFFERS DOZENS OF NEW AND ADVANCED PRINCIPLES WHICH WILL CERTAINLY INTEREST YOU

SEE THE NEW AUBURN

LEO S. BULLENE AUBURN CO.

375 Pacific Street

Telephone 7433

Monterey, Calif.

CARMEL MAN BUYS FIRST NEW OLDSMOBILE TO BE DELIVERED HERE

OLDSMOBILE today announced its 1935 cars—a new Six and a new Straight Eight, both bigger and roomier, and the peninsula's first buyer was Calvin O. Hogle of Carmel.

Both cars will retain all the engineering advances of 1934 and will add to them important new developments of the past 12 months.

The solid steel "turret top" body by Fisher, having as an integral part a roof stamped from a solid sheet of seamless steel. The body has steel protection for the passengers on all

sides, top and bottom.

A streamline design in which the entire car slopes gracefully from the new radiator, back over the slanting windshield, rounded top and to the rear bumper in one sweeping line, accentuated by the single-piece streamline fenders.

An X-type frame, 40 per cent stronger and more rigid than those of previous models.

A complete system of sound-proofing of chassis, engine and body.

Roomier interiors with ample head and leg space, widened seats and

smart new fittings.

Huge luggage compartments.

Re-distribution of weight to permit all passengers to ride between the axles, thus adding to comfort. This is done by moving the motor and the seats about five inches forward from the 1934 position.

Increased power achieved largely through the use of an entirely new design cylinder head which gives a higher compression ratio and still permits the use of standard fuel.

More economical operation because of improvements in the manifolding

system and carburetor. Proving ground tests of the Six have registered 18 miles to the gallon of gas at 50 miles an hour.

Retained for 1935 will be all the well known Oldsmobile features of 1934. Principal among them are:

Super-hydraulic self-energizing brakes with braking area increased by 14 per cent and longer life for the lining assured. The self-energizing feature employs the momentum of the car to increase the stopping power.

Knee-Action wheels of the coil

spring type used on the higher-priced cars.

Both Six and Eight will have seven body models. They are the business coupe, sport coupe, 5-passenger coupe, 5-passenger touring coupe with built-in trunk, convertible coupe, sedan and touring sedan with built-in trunk.

Increased engine power has been obtained, chiefly through higher compression ratios. Horsepower in the Six has been increased from 84 to 90, and in the Eight from 90 to 100.

OLDSMOBILE

"The Car That Has Everything"



FEATURES



THE NEW

'6'

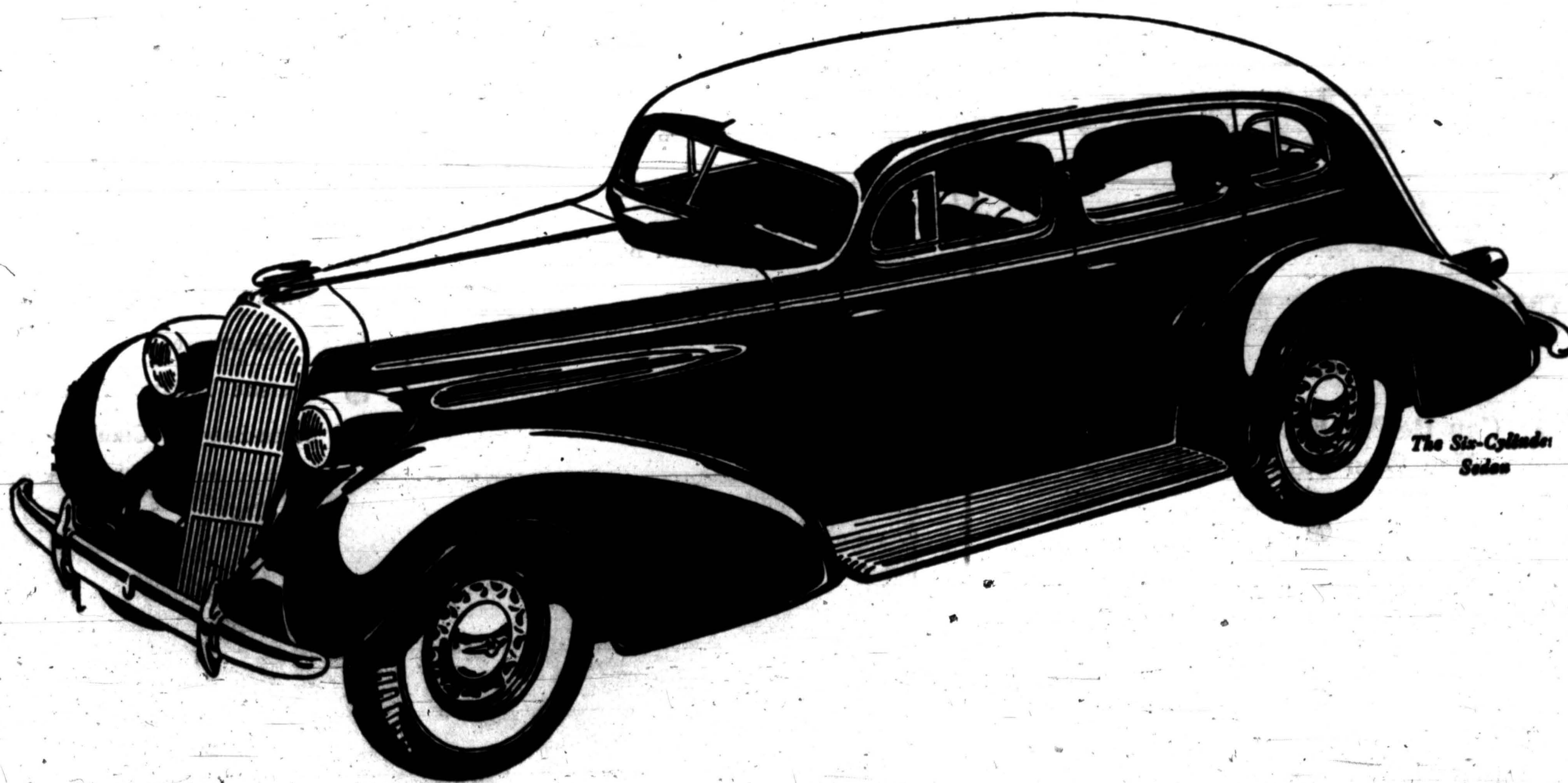
90 Horsepower

1. SOLID STEEL "TURRET-TOP" BODY, By FISHER
2. KNEE-ACTION WHEELS
3. RIDE STABILIZER.
4. SUPER-HYDRAULIC BRAKES
5. CENTER-CONTROL STEERING
6. SYNCHRO-MESH ALL-SILENT SHIFTING
7. FISHER NO-DRAFT VENTILATION.

THE NEW

'8'

100 Horsepower



Finney Motor Co.

466 Fremont Street

Monterey

Phone 5317

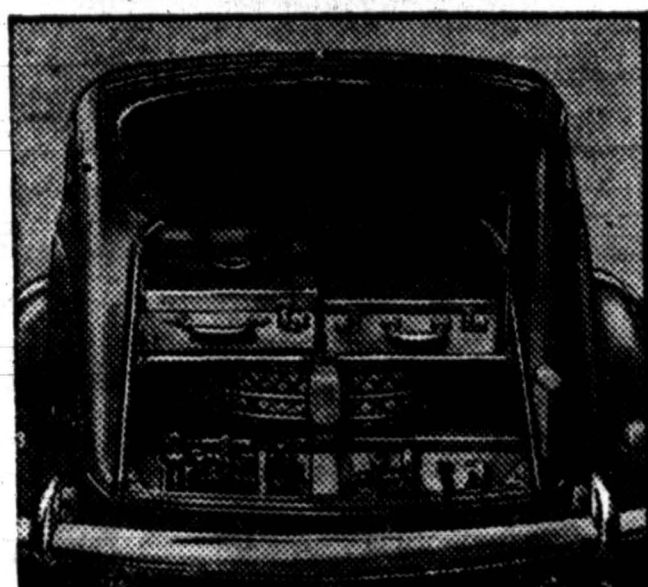
Monterey Benefits In Road Plans

The budget of new construction of California highways for the biennium 1935-37, totaling projects costing \$37,807,000 just approved by Governor Frank F. Merriam carries work on Monterey primary and secondary roads in the amount of \$1,685,000, according to advices received from Harry A. Hopkins, chairman of the California Highway Commission. Of the above total for Monterey, \$780,000 are for primary roads and \$905,000 for secondary. Following are the Monterey county projects:

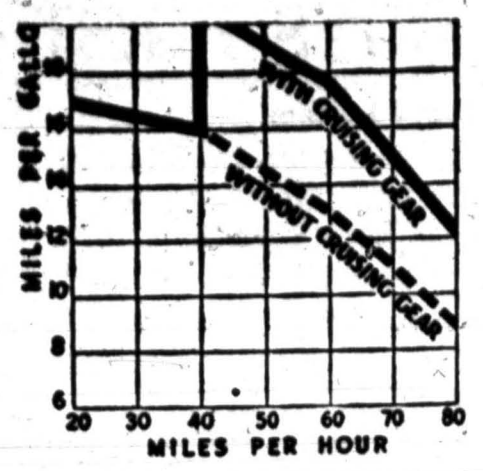
Primary — Bradley to six miles south of San Ardo, Harnes Creek, \$335,000; Soledad to Gonzales, \$158,000; Thompson gulch, \$127,000; Southern Pacific grade separation in Salinas, \$260,000.

Secondary—Lewis Creek to Priest Valley, \$30,000; Partington's Canyon to Post's Summit, \$622,000; Torres Canyon, \$67,000; Post's Summit to Big Sur \$78,000; Convict Gulch, \$27,000; Moleras ranch to 1.6 miles

1935 NASH FEATURES



Top photo shows the new Nash "synchronized springing" system, with potentated friction-controlling inserts of Silenite used. The chart shows how gasoline economy is increased by the Nash automatic cruising gear. With this gear in use in the Advanced Eight, as much as 20 miles to the gallon can be obtained at a speed of 40 miles per hour. Lower photo shows the spacious luggage compartment. The one-piece all-steel body with steel floor and heavy-arch construction is shown in the lower right photo. Now showing at LORIN D. LACEY'S, Washington at Pearl Street.



Be Sure to Place Your Plates on Right

When you receive your new license plates be sure they are fastened on your car in a manner that complies with the law.

The Department of Motor Vehicles today issued this bit of advice to the more than 2,000,000 car owners in California who during the next month will obtain new plates.

The California Vehicle Act requires that plates be placed not less than 16 inches from the ground.

They must be securely fastened so that they will not become bent or mutilated and must NOT be placed behind spare tire, bumper or other obstruction. Plates must be kept clean and free from dust and grease.

KEEP STEERING TIGHT

In these days of high steering gear reductions, with ratios greater than ever before, it is more important than all parts of the steering be kept snugly adjusted. Any looseness in the mechanism tends to make quick steering that much more difficult of attainment.

WAIT
Until You Can See
the New 1935
WILLYS "77"

The
ONLY
Car Priced at Low as
\$539

Delivered
Complete and Fully Equipped

Watch Announcement
Next Week

Lorin D. Lacey
Nash-LaFayette-Willys

southerly, \$81,000.

The new construction budget provides sums for 181 distinct highway jobs scattered throughout California. These individual jobs range in cost from a few thousand to the sum of \$4,300,000 for the approaches to the Golden Gate and San Francisco-Oakland Bay bridges in San Francisco, Alameda and Marin counties.

Of this new construction, \$19,735,254 is spent in Northern California and \$18,071,746 in Southern California, in accordance with law in the terms of the Breed bill.

**LOWEST PRICE CAR IS
COMING SOON. SAYS DEALER**

"Wait for the 1935 Willys," says Lorin D. Lacey, local dealer, "if you are one who needs a truly modern automobile, yet cannot afford the price of most cars." He adds that the new Willys "77" with its modern design and mechanical improvement will be the lowest priced car in America. Further announcement will be made next week.

It's Here!
THE AEROFORM

NASH and LaFAYETTE

Think of What These Features Mean In Safety and
Driving Comfort

OUTSTANDING FEATURES
OF THE NEW

NASH

- Automatic Cruising Gear
- Super Hydraulic Brakes
- One-Piece All-Steel Bodies
- Flying power, derived from twin ignition.
- Synchronized Springing.
- Aeroform Body Design.

ADVANCED IMPROVEMENTS
OF THE NEW

LaFAYETTE

- Motorcycle Get-Away.
- Feather Touch Control.
- Noise-proofed Throughout
- Clutch Pedal Starting
- Synchronized Springing
- 80 Horsepower
- Oversize Electric System.
- Seven-Bearing Crank Shaft.



**NEW FLYING
POWER NASH**

LORIN D. LACEY

Pearl and Washington

Phone 5225

Monterey

**MATHEW
• STAHL •
MOTOR COMPANY**

Your Car Can Be No Finer Than the Service
Men Who Care For It.

WE GUARANTEE ATTENTION TO
EVERY DETAIL

**Complete Automotive
Repair Department**

Painting—Body and Fender Work—Washing
Polishing and Lubrication.
Richfield Hi-Octane.

San Carlos near Ocean

Phone 888

NEW De SOTO MODELS ON DISPLAY by CLIFFORD W. MOODY at MONTEREY SHOW ROOM

De SOTO Motor Corporation is going into 1935 with two new lines of cars at prices embracing the entire low-medium and medium-priced fields. They are the Airflow De Soto and the Airstream De Soto. One is more, and the other less radical in external design, when judged from the standpoint of the 1934 Airflow design, but both have high-compression engines, new synchro-silent transmissions, rust-proofed all-steel bodies, hydraulic brakes, floating power, new systems of springing and improved steering. In addition to

these features the new Airflow model has hypoid driving gears and a ride stabilizer. The automatic transmission overdrive is also available at a small extra cost.

The Airflow is being offered in three models, the four-door sedan, town sedan, and coupe. All three Airflow models have a wheelbase of 115½ inches and a tread of 57 inches in front and 56¼ inches in the rear.

The Airstream De Soto is built in six body styles, namely, the business coupe, coupe with rumble seat, four-door sedan, four-door touring sedan

with built-in trunk, two-door sedan with built-in trunk. The Airstream models have a wheelbase of 116 inches and a tread of 56¼ inches in front and 58 inches in the rear. The Airstream models are down in De Soto's original price field, whereas the Airflow models are above it.

The six-cylinder L-head engines on both the Airflow and the Airstream De Sotos for 1935, have unusually high compression ratios for increased power and performance. De Soto engineers have found a way to eliminate the spark knock.

The Airflow engine with an aluminum cylinder head has a standard compression ratio of 6.5 to 1. A ratio of 7.0 to 1 is optional. This engine develops 100 horsepower at 3600 revolutions per minute. The Airstream engine has a cast-iron cylinder head and a compression ratio of 6.0 to 1. It develops 93 horsepower at 3400 revolutions per minute. The bore and stroke is 3¼ inches by 4¼ inches, giving a piston displacement of 241.5 cubic inches for both power plants.

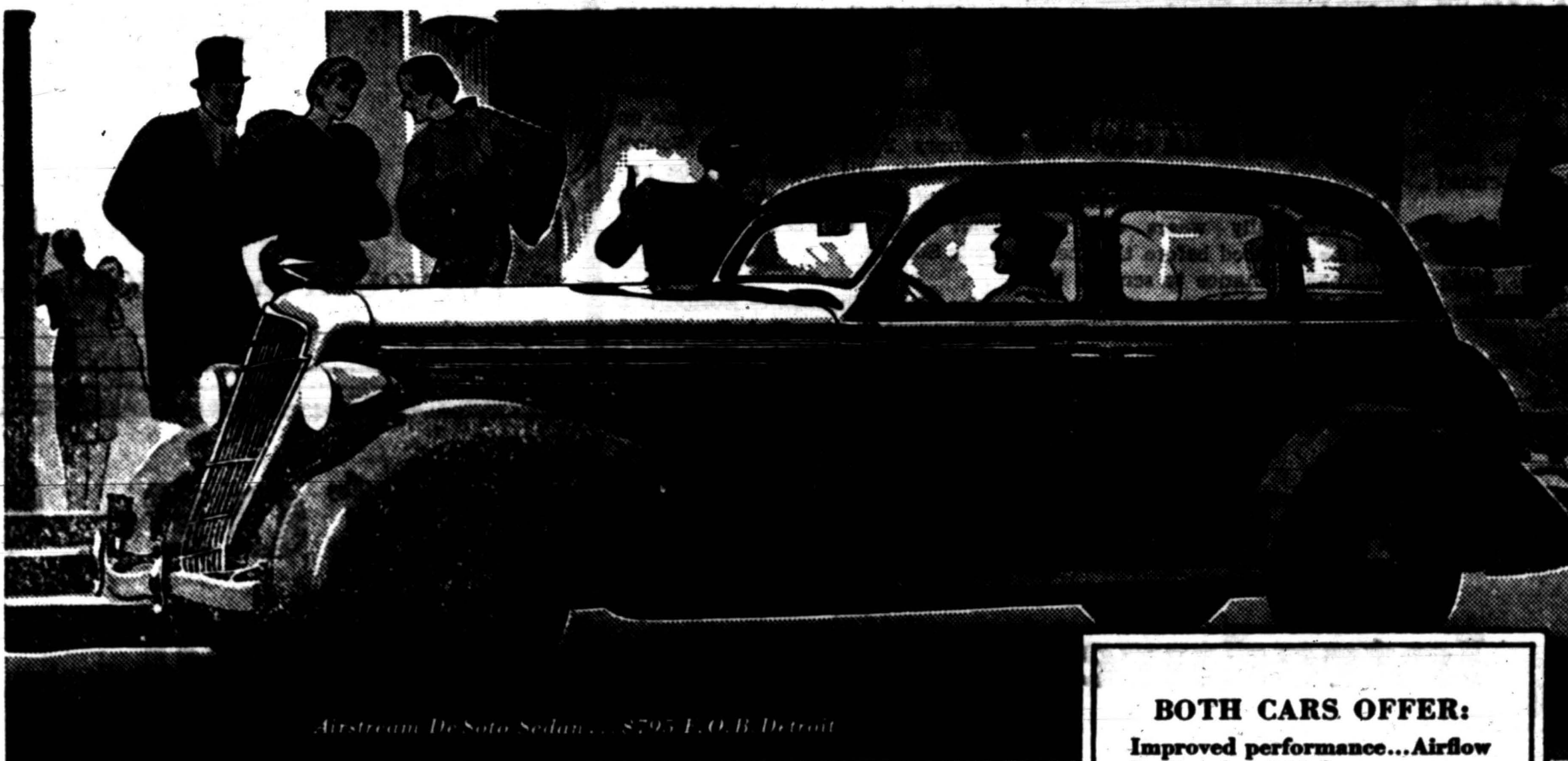
De Soto engines are "cushioned" in Floating Power mountings to absorb vibration and prevent it from being transmitted to the body of the car and passengers.

The 1935 Airflow models include all of the original advantages of aerodynamic design, re-distribution of weight and unit body-frame safety construction as well as a number of important engineering advancements developed this year.

The complete new De Soto line of cars is now showing by Clifford W. Moody at his show room, 120 Main street, Monterey.

De Soto, winner of the Grand Prix

PRESENTS NEW AERO-DYNAMIC CAR AT POPULAR PRICES



Airstream De Soto Sedan... \$795 F.O.B. Detroit

Also new Airflow Models, brilliantly restyled

THIS YEAR, De Soto again makes news... by announcing not one new car, but two!

First—De Soto presents a companion to the famous Airflow, the new Airstream.

Its 93-horsepower engine has a cruising speed of 85 miles an hour... yet it gives an amazing new gas and oil economy.



Restyled front end of new Airflow De Soto

And you've never had such a ride! Independent wheel suspension gives the front springs slower action. Redistribution of weight eliminates the "double bump." New tapered leaf rear springs are more flexible.

Now the second chapter of the story... a new Airflow... brilliantly restyled!

The front end is smartly improved. Interiors sparkle with handsome new fabrics.

Drive the new Airflow... with its thrilling performance. See both new De Sotos, then ask yourself, "Which De Soto will it be?"

BOTH CARS OFFER:

Improved performance... Airflow De Soto has 100-horsepower... Airstream De Soto, 93-horsepower. Amazing speed—plus sensational economy.

New Tapered Leaf Springs.

Improved Hydraulic Brakes.

All-Steel Bodies. Body and frame now virtually one unit.

Floating Power Engine Mountings.

New Synchro-Silent Transmission.

The easiest shift on any car.

\$695 AND UP
F.O.B.
FACTORY
DETROIT

Airflow **DE SOTO** *Airstream*
AMERICA'S AERO-DYNAMIC STYLE LEADERS

Monterey Peninsula Dealer for De Soto and Plymouth

Clifford W. Moody

240 Main Street

Phone 4442

Monterey

JACKSON MOTORS SHOWING INTERESTING NEW CHRYSLER

IN addition to the new Plymouth cars, concerning which description will be found elsewhere in this issue, the Jackson Motor Company of Monterey is offering a complete showing of the new Chrysler Airflow and Airstream motor cars for 1935.

The most noted difference between these two cars is discerned in the body designs, the Airflow following more radically designed lines for the reduction of air resistance, and being a further development of the Airflow designed Chrysler car of 1934. The Airstream models embody the same essential features for the minimization of air resistance, but to the average eye present a much less radical picture of design.

Both models are extremely modern in body design, and both models continue the most noted improvements of 1934, while adding the finest achievements of 1934 motoring.

To visualize the style leadership of body design, it is necessary to actually view the cars, says Mr. Jackson, manager of the firm, as it is necessary to see them in order to have explained the minute refinements of general construction which unify Chrysler into one of the greatest automobiles of all time. A few of the many features being introduced, however, are listed here.

1. FLOATING POWER MOUNTINGS—In the new Airstream Chrysler the engine and transmission as a unit are cradled in rubber so that the entire power plant is suspended in perfect balance.

2. VENTILATED CLUTCH—The clutch housing has a number of openings, the largest, or inlet, screened to permit air to circulate and carry off heat from the clutch.

3. HYPOID REAR AXLE GEARS

— Special gear cutting machines have made possible stronger and even more quiet rear axle gears on the Airstream Eight. The pinion gear is set below the center of the ring gear.

4. INDEPENDENT FRONT WHEEL SPRINGING—Large coil springs that operate independently of each other absorb shocks.

5. GENERATOR—Air-cooled, balanced, and regular by voltage limit control relay and third brush regulation.

6. VALVE SEAT INSERTS—All exhaust valve seats have inserts of tungsten steel alloy instead of the cast iron of the cylinder block.

7. ANODIC TREATED T-SLOT PISTONS—Through the special anodizing process Chrysler aluminum alloy pistons are given a hard wearing quality.

8. CENTRIFUGAL BRAKE DRUM—Centrifugal Brake Drums combine the lightness and strength of steel with the rapid heat-dissipating qualities of cast iron.

9. HYDRAULIC BRAKES—There are no mechanical connections in the Chrysler hydraulic braking system to rattle and wear and cause unequal pressure on any brake drum.

10. UNIT BODY AND FRAME—The body and frame of the Airflow Chrysler are one complete unit of structural steel.

WIPERS WEAR OUT

The rubber blade on a windshield wiper eventually wears out and should be replaced before the metal holder has a chance to scratch the windshield glass, advises the Emergency Road Service of the State Automobile Association.

**Joseph Hofmann,
Who Will Appear
Here February 2**



PIANO students the world over flock to Hofmann concerts, not only to delight in the greatness of this master's playing but to marvel at the dexterity of his famous 'left hand.' James Hume, considered the greatest critic of piano playing the world has ever known, once wrote: "Hofmann's left hand, surely the most extraordinary left hand in the pianistic world, creates such bell-like tones, this hand is the keystone of his musical arch."

Mr. Hoffman will be heard here on February 2 in the Sunset School auditorium. His concert will be another of the fine events brought about by the efforts of the Carmel Music Society.

Mrs. F. W. Shelden of Boston is a house guest of Mrs. F. A. Greatwood at Junipero and Third

VISION SACRIFICED

Motorists who protest the lack of visibility of their cars sometimes nullify part of the justice of their complaint by being responsible for the condition. A great deal of vision to the rear of many a car is sacrificed as a result of allowing the rear view mirror to become smudgy and letting several layers of dirt remain on the window at the back of the body. Both should be wiped off at least once a week.

FUEL BOOSTER PUMP

With the introduction of a larger fuel and booster pump in the 1935 Oldsmobile, the windshield wiper operation is improved greatly in efficiency.

\$250 FOR VOLUME

A four-page manuscript of George Gissing's preface to an edition of Dickens' "Bleak House" was sold recently in London for \$250.

A REAL BUY!

1934 Chevrolet 2-Door Sedan

This car has been used as a demonstrator, and has only gone 3000 miles—

Just nicely broken in.

CARRIES A "NEW CAR" GUARANTEE

\$550

SAN CARLOS MOTOR CO.

PLYMOUTH and De SOTO DEALERS

Seventh and San Carlos St.

Carmel

The Jackson Motor Co.

Introduces For Your Approval

THE NEW 1935

Chrysler and Plymouth Cars

PRICED \$770.50 TO \$5800.00 DELIVERED

— The —

CHRYSLER AIRFLOW

Embodying Mutually the Finest Developments of Chrysler Motors in Mechanical Advancement, chief difference being in Body Design

WITH ULTRA STREAM-LINED BODY

Floating Power—All-Steel Body—Ventilated Clutch—Hypoid Rear Axle Gears—Synchro-Mesh Transmission—Hydraulic Brakes—Valve Seat Inserts—Independent Front Wheel Springing—and Many Other New Vantage Points.

— The —

CHRYSLER AIRSTREAM

Much More Modified Body Lines—U-Bolt Shackles—Automatic Choke—New Type Stabilizers—Hydraulic Brakes—Anodic Treated T-Slot Pistons—Valve Seat Inserts—Floating Power—Unit Body and Frame—And a Host of New Chrysler Modernizations.

SEE ALL THESE CARS NOW AT OUR SHOWROOMS

AND THE NEW 1935

PLYMOUTH

Beautiful, with Streamlined Modernity—Efficient Mechanically, as we believe no other low-priced car can be—

Proven by test for the utmost in riding ideality. A car that even in 1935 you would expect to be much higher in price.

299 Del Monte Ave.

Phone 3343

Monterey

History and Art Group Will Elect

Preparatory to the election of ten new members to serve three years on the board of directors of 30 of the Monterey History and Art Association, the board held an executive meeting with the president, Col. Roger S. Fitch, presiding. Arrangements were made for the annual meeting to be held Monday, Jan. 21, at El Estero tavern, when yearly business will be transacted, including election of directors.

Col. Fitch appointed William O'Donnell, Walter B. Snook and L. S. Slevin as a nominating committee to prepare a slate for approval at the annual meeting. Work of the committee will be facilitated by suggestions from members as to good prospective directors.

Bernard Rowntree and C. J. Ryland are in charge of arrangements for the annual meeting, which will be open to members and guests, and will include an entertaining program.

Directors present at the Monday meeting included: Col. Roger S. Fitch, Mrs. Laura Bride Powers, Mrs. Jane Todd, Mrs. Douglas Morrison, Miss E. Charlton Fortune, W. O. Raiguel, Arthur Hill Gilbert, George Seideneck, C. J. Ryland, Col. Easton R. Gibson, Carmel Martin and Bernard Rowntree.

P-T. A. Contributes for School Health

Cheered by news that it will be possible to secure a school nurse through SERA, Sunset P-T. A. voted \$100 to be used if necessary to purchase supplies for health supervision, at its monthly meeting Monday afternoon. This confirmed earlier action of the executive board.

Principal O. W. Bardarson called attention to efforts that may be made at the forthcoming state constitutional convention to embodying in the basic law provisions adverse to the schools, pointing out that an organization of the power of the P-T. A., if vigilant, can block crippling measures.

Report of the welfare committee showed that \$83 had been spent since school opening on hot lunches, milk and shoes for children.

Mrs. Wendy Prince was elected corresponding secretary after the resignation of Miss Phyllis Calley.

The program was presented by Miss Margaret Brant, nutritionist of the California Dairy Council, stationed in Monterey and Santa Cruz counties to create a favorable public sentiment toward milk. She discussed the ideal diet for the school child, with emphasis on milk. A tea hour followed the program.

Interest In Library Grows, Report Shows

Annual report of Miss Hortense Berry, librarian, showed that on Jan. 1, the library had 2270 active patrons. Of these, 109 are temporary. Although a year ago a rule was put into effect limiting each borrower to two books at a time, circulation dropped little during 1934, and circulation of magazines increased. Proportion of non-fiction volumes circulated during 1934 increased over 1933. Total circulation for 1934 was 5166 as against 6687 in 1933. Comparison of figures of January of this year against January of last year will be an adequate criterion of library growth in spite of the limitation of volumes which may be taken at one time.

Mr. and Mrs. Stanton Forsman of Pasadena and Mr. and Mrs. Stanley Forsman of Piedmont have been spending some time at the Forsman home on Seventeen-Mile Drive.

New Pupils Enroll at Sunset School

Sunset school reconvened Jan. 7 after the Christmas vacation with a number of new pupils enrolled and attendance somewhat improved over the two weeks directly preceding the holidays when illness brought down the remarkably high attendance average of the early fall, according to Principal Bardarson. The current semester will close Jan. 25.

Miss Frances Dederick and James Kell, both of Santa Cruz, are assisting at the school as student teachers. New pupils and pupils returned include: Richard Cox, Barbara Bachelder, Billy Phillips, John Duncan, Harry Nelson, Dorothy Ottmar, Henrietta Ross, Ted Nelson, Bobbie Duncan, Eugene La Rheir, Georgina Ottmar and Carol Card.

NOTICE OF ELECTION, OF ELECTION OFFICERS AND POLLING PLACES DESIGNATED FOR SPECIAL MUNICIPAL ELECTION TO BE HELD IN THE CITY OF CARMEL-BY-THE-SEA ON JANUARY 24, 1935.

ORDINANCE NO. 149

AN ORDINANCE CALLING, GIVING NOTICE OF, AND PROVIDING FOR A SPECIAL MUNICIPAL ELECTION TO BE HELD IN THE CITY OF CARMEL-BY-THE-SEA ON THE 24TH DAY OF JANUARY, 1935, FOR THE PURPOSE OF SUBMITTING TO THE QUALIFIED VOTERS OF SAID CITY A PROPOSITION TO INCUR A BONDED DEBT BY SAID CITY FOR THE ACQUISITION, CONSTRUCTION AND COMPLETION OF A MUNICIPAL IMPROVEMENT, TO-WIT: A CITY HALL THEREIN.

WHEREAS, the City Council of the City of Carmel-By-The-Sea, State of California, on the 5th day of December, 1934, at a regular meeting of said council by the vote of more than two-thirds of all its members, to-wit: a four-fifths vote of all the members thereof, did duly and regularly adopt its resolution No. 582 determining that the public interest and necessity demand the acquisition, construction and completion of a municipal improvement, to-wit: a City Hall for said City of Carmel-By-The-Sea, and that the acquisition, construction and completion of said improvement is necessary and convenient to carry out the objects, purposes and powers of said municipality, the cost of which will be too great to be paid out of the ordinary annual income and revenue of said city; that the estimated cost of said acquisition, construction and completion of said improvement to said city is \$31,000.00 and that the ordinary annual income and revenue of said city is approximately \$33,771.34.

NOW, THEREFORE, the City Council of the City of Carmel-By-The-Sea do ordain as follows:

Section 1. A special municipal election is hereby called and ordered to be held in the City of Carmel-By-The-Sea on Thursday, the 24th day of January, 1935, for the purpose of submitting to the qualified voters of said city the proposition of incurring a bonded debt by said municipality for the acquisition of said municipal improvement hereinafter described.

Section 2. The objects and purposes for which said indebtedness is proposed to be incurred, the estimated cost of said proposed public improvement, and the amount of principal of the indebtedness to be incurred therefor are as follows:

1. The acquisition, construction and completion of a City Hall in and by the city of Carmel-By-The-Sea at the estimated cost to said city therefor of \$31,000.00, which is the amount of the principal of the indebtedness to be incurred therefor by said city.

2. The maximum rate of interest to be paid on the said proposed indebtedness for said improvement shall be four (4) per cent per annum payable semi-annually.

Section 3. The City Council of the City of Carmel-By-The-Sea hereby finds and determines that said city has incurred no indebtedness for public improvements save and except as follows:

1. Municipal Improvement Bonds

issue of the year 1921 in the total sum of Fifteen Thousand dollars, interest at six per cent per annum, payable semi-annually, balance unpaid but not yet due.....\$3,000.00

2. Municipal Improvement Bonds issue of the year 1930 in the total sum of fifteen thousand dollars, interest at five per cent per annum, payable semi-annually, balance unpaid but not yet due.....\$11,000.00

Section 4. And said Council further determines that said present bonded indebtedness of said city for municipal improvement in the aggregate sum of fourteen thousand dollars, together with the total of said proposed indebtedness for said public improvement hereinabove described, amounting to the sum of Thirty-one Thousand Dollars, as aforesaid, does not and will not exceed in the aggregate fifteen (15) per cent of the assessed valuation of all real and personal property in said city, which said assessed valuation amounts to the sum of \$3,333,797.00, or thereabouts.

Section 5. Said special municipal election hereby called and ordered to be held shall be held and conducted, notice thereof given, the votes thereat received and canvassed, the returns thereof made, and the result thereof ascertained, determined and declared in pursuance of the provisions of that certain Act of the Legislature of the State of California entitled "An Act authorizing the incurring of indebtedness by cities, towns and municipal corporations for municipal improvements and regulating the acquisition, construction, or completion thereof," which became a law without the governor's approval February 25, 1901, and the amendments of said Act; provided further, that pursuant to the provisions of the certain Act last above mentioned such provisions setting forth the procedure for the calling, and holding, of elections thereunder shall be complied with except that the election precincts, polling places and officers of election in said special municipal election hereby called shall be as follows:

That there will be two voting precincts for the purpose of holding said election consisting of a consolidation of the regular election precincts duly established for holding state or county election in said city, as follows:

(1) Consolidated Voting Precinct "A", comprising state and county precincts designated, "Carmel No. 1 Precinct" and "Carmel No. 3 Precinct";

(2) Consolidated Voting Precinct "B", comprising state and county precincts designated "Carmel No. 2 Precinct" and "Carmel No. 4 Precinct."

That the polling places for the said two consolidated voting precincts shall be as follows:

(1) For Consolidated Voting Precinct "A" at Carmel Garage at Ocean Avenue, near San Carlos Street in said city.

(2) For Consolidated Voting Precinct "B" at City Fire House, Sixth Avenue between San Carlos and Dolores Streets in said city.

That for the purpose of said special municipal election a Board of Election for each of said Consolidated voting precincts shall, pursuant to the law, consist of one inspector, one judge, and two clerks, who shall have charge of such election in and for each of such consolidated precincts for which they are respectively appointed, and the following named persons are hereby designated and appointed the election officers to conduct such election, in the capacities hereinafter set forth, each of said persons being a resident and registered qualified elector of the consolidated voting precinct for which he is appointed, and appearing upon the registry of applicants for such positions on file with the County Clerk of the County of Monterey, State of California, wherein said city is situate, to-wit:

(1) For Consolidated Voting Precinct "A":
INSPECTOR: Robert H. Duriee
JUDGE: Jessamine L. Rockwell
CLERKS (2): Elizabeth H. Sullivan and Margaret N. Clark.

(2) For Consolidated Voting Precinct "B":
INSPECTOR: Clara B. Leidig.
JUDGE: James R. Zuck.
CLERKS (2): Rowell W. Root and William A. Beckett.

That the compensation of each of said election officers is hereby fixed at the sum of \$5.00 for acting in such

capacity at said election.

That the polls for said election shall be and remain open from the hour of 7 o'clock A. M. of said day thereof, to the hour of 7 o'clock P. M. of the same day, continuously (except as provided by Section 1164 of the Political Code of the State of California), when said polls shall be closed.

Section 6. The ballots to be used at said special municipal election and the following proposition shall appear thereupon in the appropriate position, to-wit:

Shall the City of Carmel-By-The-Sea incur a bonded indebtedness for the acquisition, construction and completion of a City Hall in and for said City at the cost to said city of \$31,000.00?

YES

NO

Section 7. That the city clerk shall procure the necessary voting booths and see that they are properly erected; she shall also have the necessary ballots printed, and secure the necessary ballot boxes, stamps, ink pads, voting lists, rosters, instruction cards, affidavits of registration and indexes thereto, tally lists, returns, envelopes, and all the necessary supplies, and see that they are properly distributed to each voting booth, prior to the opening of the polls upon the day of said election.

Section 8. That the Carmel Pine Cone, a weekly newspaper of general circulation, printed, published and circulated in said city, and the official newspaper thereof, is hereby designated as the newspaper in which all notices relating to said election shall be published.

Section 9. That in all respects not otherwise provided for herein, said special municipal election shall be held and conducted in accordance with the general laws of the State of California, governing elections in cities of the sixth class.

Section 10. Any qualified voter of said city may vote in favor of or against the proposition hereby submitted by stamping a cross (X) in the block or space or vote square to the right of and opposite the answer he or she desires to give; and all ballots stamped with a cross in the square to the right of and opposite the word "Yes" shall be counted in favor of declaring the bonded indebtedness stated in such proposition; and all ballots stamped with a cross (X) in the square to the right of and opposite the word "No" shall be counted as against the proposition so voted upon and against incurring the indebtedness stated in such proposition.

Section 11. The said city clerk shall cause this ordinance, upon its final passage and approval, to be published once a week for two weeks in the Carmel Pine Cone, one insertion for two succeeding weeks shall be a sufficient publication therein, and no other notice of said election need be given.

Section 12. The council of said city hereby determines that the public interest, convenience and necessity of said city demand the acquisition of said public improvement above described; that said improvement is necessary and convenient to carry out the objects, purposes and powers of said municipality, and that said council will and does hereby submit said proposition to the qualified voters of said city at said special municipal election.

Section 13. The bonds authorized to be issued pursuant to said election shall be negotiable in form and of the character known as serial and shall bear interest at four (4) per cent per annum, payable semi-annually, principal and interest payable in lawful money of the United States of America in the manner hereinafter set forth.

Section 14. The total indebtedness authorized to be created at said election shall be represented by bonds payable as in this ordinance provided; that said bonds shall be issued in such denominations as said council shall hereafter authorize except that no bonds shall be of a denomination less than one hundred dollars (\$100) nor of a denomination greater than one thousand dollars (\$1000). In the event that bonds to represent the indebtedness proposed in said proposition set forth above, shall be authorized at said election, the same shall be embraced in one bond issue and shall be known and designated "Municipal Improvement Bonds, Issue of 1935."

Section 15. The principal of said

bonds shall mature and shall be due and payable and shall be paid in the years and the amounts as follows:

\$1,000.00 in each of the years 1936 to 1945, both years inclusive.
\$2,000.00 in each of the years 1946 to 1954, both years inclusive.

\$3,000.00 in the year 1955, and shall be paid at the office of the Treasurer of said city in said city of Carmel-By-The-Sea on the day and date to be hereafter fixed by said council, to-wit: the legislative body of said city, together with interest on all sums unpaid at such date provided that interest on all of said bonds shall be paid semi-annually so that there shall be a payment of interest on all sums then unpaid each and every half year, one of such semi-annual payments in each year being paid at the date of the payment of the annual installment of the principal of such indebtedness.

Section 16. On Monday, the 28th day of January, 1935, the returns of said election shall be canvassed by said council at the council chamber thereof in the city hall of said city at the hour of 8:15 o'clock P. M. of said day in the manner provided by law, and the result thereof declared; and if it shall appear from such returns as made and the results so declared that two-thirds or more of the qualified voters voting at said election on said proposition voted in favor of such proposition then bonds of said city in the amount of and as set forth in such proposition so carried shall be issued and sold to the highest and best bidder for cash, but not, however, for less than the par value of such bonds and accrued interest thereon.

Section 17. In the event that said Municipal Improvement Bonds shall be issued and sold then said council at the time of fixing the general tax levy and in the manner for such general tax levy provided shall levy and collect annually, until said bonds are paid (or until there shall be a sum in the treasury of said city set apart for that purpose, sufficient to meet all sums coming due for principal and interest on said bonds) a tax sufficient to pay the annual interest on said bonds, and also such part of the principal thereof as shall become due before the time for fixing the next general tax levy.

Section 18. The City clerk be and she is hereby ordered to give notice of said election as hereinabove set forth.

Section 19. This ordinance being an ordinance calling and providing for an election shall, pursuant to the laws of the State of California, take effect and be in force from and after its final passage and approval.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF CARMEL-BY-THE-SEA this 2nd day of January, 1935, by the vote of more than two-thirds of all the members thereof, to-wit: by the following vote:

AYES: COUNCILMEN: Thoburn, Burge, Catlin, Norton.

NOES: COUNCILMEN: Rowntree.
ABSENT: COUNCILMEN: None.

APPROVED, January 2nd, 1935.
JAMES H. THOBURN,
Mayor of said City.

ATTEST:
SAIDEE VAN BROWER,
City Clerk.

(SEAL)
STATE OF CALIFORNIA,
COUNTY OF MONTEREY,
CITY OF

CARMEL-BY-THE-SEA--SS.

I, SAIDEE VAN BROWER, duly elected, qualified and acting city clerk of the city of Carmel-By-The-Sea do hereby certify that the foregoing ordinance was duly and regularly introduced and given its first reading before the council of said city at an adjourned regular meeting thereof held on the 22nd day of December, 1934, and was duly and regularly passed and adopted by said council at the regular meeting thereof held on the 2nd day of January, 1935, by a vote of more than two-thirds of all the members thereof, to-wit: by the following vote:

AYES: COUNCILMEN: (Mayor) Thoburn, Burge, Catlin, Norton.

NOES: COUNCILMEN: Rowntree.

ABSENT: COUNCILMEN: None.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of said city the 2nd day of January, 1935.

SAIDEE VAN BROWER,
City Clerk of said City of Carmel-By-The-Sea.
Publication dates: January 4th, 11th and 18th, 1935.

ROSS C. MILLER - Editor
 RANALD COCKBURN,
 Business Manager
 Ross C. Miller and Ranald Cockburn
 Owners and Publishers
 PERRY NEWBERRY
 Associate Editor
 FRED BUCK, Advertising Manager

The Carmel Pine Cone

OFFICIAL NEWSPAPER OF CARMEL-BY-THE-SEA, CALIFORNIA
 ESTABLISHED, FEBRUARY 3, 1915
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SAFETY IN NEW CARS

This is a year of renewal for automobile owners. People have been waiting for the new models. Last year automobile owners looked askance at the drastic changes in car models and decided to wait for the industry to settle down and produce models which would be good and stand the test for years of driving. That time, according to the dealers, has arrived.

This year the models are conservative enough, and yet have the beauty to please the most exacting tastes. One of the important things to consider is that you can get your favorite make of car right from your local dealer, so that there is no worry about going to San Francisco or Los Angeles to pick out your new vehicle.

There is economy in buying a new car. Take a look at any of the used car lots. The chances are that you'll see dozens of "bargain automobiles," offered for sale for 10, 20 or 50 dollars. They'll run, after a fashion. If they break down, after a few thousand miles, you can leave them by the roadside and suffer little loss.

Unhappily, these "bargain" cars may be the most expensive you can buy—both for yourself and others. For the most part, they have inferior, worn-out brakes and inadequate lights. Windshield wipers and horns may work part of the time. The steering mechanism is shaky. Tires are smooth—made to order for skidding on wet roads.

Every year cars of this type cause thousands of accidents. They are responsible for a high percentage of the injuries and deaths resulting from motor mishaps. They literally earn the title of "Death on Wheels"—and other motorists, as well as the drivers of the faulty vehicles, are the helpless victims.

The rise in the automobile accident rate which occurred in 1934 caused several states and cities to adopt mechanical safety campaigns, during which cars were given voluntary, free tests for lights, brakes and steering. About half of the cars examined were found to be dangerous in one or more vital points—and they were the average run of automobile, not the "bargain" type. Outlawing the dangerous automobile, like the reckless driver, is essential if we are to reduce the accident toll. There are reliable used cars and reliable used car dealers, however.

The new cars shown by your local dealer have been built to eliminate most hazards. If you are thinking of buying an automobile, by all means, see the new models and if you buy do your purchasing from your local dealer.

COMMON COLDS

Persons with colds should go to bed, and isolate themselves from other people. This is the advice of Dr. Karl F. Meyer, director of the Hopper Foundation for Medical Research of the University of California. He says there is no single cause of the condition described as a common cold. Some colds appear to be caused by bacteria; others seem to be correlated with body conditions and reactions to outside influence.

Well, it isn't a bad idea about going to bed when you get a cold. It might help the employment situation and it might give a lot of us a good rest. In any event, about 50 per cent of the population is sniffing these days, so why not go to bed and give the other 50 per cent a break.

SCANT FUEL

A Terza-rima Sonnet

*This vast desire, this longing infinite,
 This wanting something fortune has not willed us,
 Has taken our day and made dark night of it!
 With what unending sorrow has it filled us,
 Stealing the laughter from our lips until
 The frost of this grim irony has stilled us,
 Congealing, numbing, where it could not kill.
 And yet, were we condemned to sacrifice
 This empty cup of love we may not fill,
 Would we not bruise the heavens with our cries?
 "Take all things else, but never be so cruel
 As to deprive us of the warmth that lies
 In contemplating this forbidden jewel!"*

ROBERT LAMPSON, in SHARDS, February 1934.

MEMORIES

MEMORIES

*Of lost dreams
 Haunt me in shrouds of dusk*

*Forlorn love
 Comes like wind
 From plains of loneliness.*

*Vain desire
 Drips like mist
 Hiding reality.*

*Thoughts of you
 Are blows
 That bruise my heart.*

*Tender hope
 Walks again
 In spite of past despair.*

CAMILLE DU BARRY.

INTRIGUE

*I
 Watch the stars
 In the celestial sky;
 They wink discreetly, as they
 Loiter by.*

*Deeply
 I ponder—
 Are they warning me
 That life must not be lived
 Too solemnly?*

MARJORIE HUNT PETTIT.

*I saw wet pavement glistening in rain;
 I saw that lamps had spread their yellow light,
 Had touched the glassy black and left their stain
 In golden pools which shimmered in the night.
 But I, although I looked upon these things,
 And felt the rain and passed by lighted shops,
 No longer knew the tokens evening brings
 Whose skies are filled with rain that never stops,
 That splashes silvery lengths on hardened earth.
 For what was there of loveliness to me
 With eyes aware of only growing dearth
 And blind to all they once had cared to see?
 Ah, what was rain to me who walked alone,
 Whose heart was stilled when yours was turned to stone?*

DOROTHEA KEENER

HOW TO "SUPPRESS" NEWS

There is a technique of keeping news out of the papers just as there is a technique of getting it in. People used to dealing with newspapers and their writers know one as well as the other. There is nothing complicated about either. It is a truism around every newspaper office that some of the most interesting stories never appear in print. If a story would hurt an innocent person, obstruct the course of justice, or for any other reason be seriously objectionable, no reputable paper would wish to print it. But it is better for the newspaper to know the facts, and then consider the reasons why they should be withheld.

To answer a reporter's courteous inquiry with a brusque "I have nothing to say," and crash a telephone receiver on its hook, is not the proper technique for requesting that a story be kept out of the paper. Persons accustomed to a relationship with newspaper people do not use it. Neither is "I don't care for any 'personal publicity.'" No newspaper is in the business of giving "personal publicity." It is in quest of news, and makes its queries not for the purpose of granting a favor, but because the story asked for is newsworthy. No one person in a million is looking for "personal publicity." But the more sophisticated learn to take the public prints in their stride, and are as indifferent to seeing their names in print as they are to having them left out.

Except in case of very important stories, in which the public is intensely interested or where the common welfare must be served by printing the facts, a newspaper is perfectly willing to grant a reasonable request for suppression. The proper technique might be some such approach as "Oh, there really is no story there. Be a good egg and forget about it, will you?" or some less informal variation.

A brusque refusal to aid in presentation of community news is accepted with poor grace, when, as is surprisingly often the case, the person perpetrating it appears subsequently with a "publicity" story for some organization in which he is interested, and expects it to be accepted without question. What is it that makes a publication a good publicity vehicle? It is reader-interest; the fact that it carries enough community and personal news in which people are genuinely interested so that they will also be receptive to publicity stories benefiting special groups. A publication carrying nothing but publicity would find few readers. There is an obligation implied and recognized by most people accustomed to dealing with journalists and expecting occasional favors from them.

In assisting in the gathering of news, no individual need feel he is doing a reporter a personal favor, but that he is cooperating in a community enterprise. To be over-sensitive of the sight of one's name in print is as abnormal as it is to take extraordinary delight in the spectacle.

HALF-BAKED HUMOR

Humor in a village of sophisticates! How unutterably sad some of it has been! Carmel has had too much of this sort of thing; it has given us a bad name. Looking over the back numbers of some of the periodicals that have lived briefly, one feels a great desolation. Is this the sort of thing that passes for wit in an "art colony?" Or is it an unusually poor example of high school journalism? Humor is a special talent; but it has an irresistible attraction for so many half-baked writers.

J. H. Schaffner Sends His Appreciation Dr. David E. Matzke To Engage In Research

Showing a touching appreciation of community efforts to aid in search for Elliot Boke Schaffner, her husband, Joseph Halle Schaffner, who has returned to Chicago after a nerve-wracking vigil here since shortly before Christmas, has written the following letter to a Carmel resident:

"From what I have read and been told, before I reached Carmel the whole community turned out to hunt for my wife.

"Friends and strangers, private citizens and the police, the sheriff's office, the Boy Scouts, the Sea Scouts, and the regular army all combined in a search of great arduousness which for thoroughness left nothing to be desired. To all who joined or helped or tried to help I feel the deepest gratitude and want to send my heartfelt thanks.

"To thank them all individually is impossible, not because their name is legion; I should gladly do it if I knew who all of them were, but because I do not know their names with one or two exceptions. In the selfless way in which a community does when it is giving its best to help in a tragedy, they have cloaked themselves in anonymity. Were I to try to thank the few whose names are known to me, I should inevitably pass over and unintentionally hurt by seeming inappreciative, many persons unknown to me by name to whom I feel the profoundest gratitude.

"Can you find some way of making known to the whole community and to all those who helped my profound gratitude and my deep and abiding thanks.

"JOSEPH HALLE SCHAFFNER."

Dr. and Mrs. David E. Matzke departed from the village this week on a leisurely journey which will end in the realization of an old dream of the doctor's, to embark in research along the line of certain special interests of his own. By train the popular Carmel couple will go to Tulane and New Orleans, where they will take ship for New York via the Canal. Dr. Matzke will work for a while in the New York Medical Center, on a project of which, after the cryptic habit of the medical profession, he says little.

Later the Matzkes will visit relatives in Harrisburg and Pittsburgh, and Mrs. Matzke will remain in the latter city while the doctor goes on to Rochester for some work with the Mayo brothers. He expects to return to Carmel with a lot of new ideas, freshened by contact with the most brilliant and eminent specialists and research workers.

JOIN IN PARTNERSHIP AT IRENE LUCIEN STUDIO

Union of three well-known personalities in the Carmel business world was made known this week, when Miss Edith Smythe of the Irene Lucien gown studio announced that Mrs. Helen Vye has joined her as partner. Mrs. Vye was associated with the Carmelita Shop for two and a half years, and Miss Smythe has been in business here about four years.

With Mrs. Vye and Miss Smith is Miss Marie Blanchard, who will have charge of the hat department, making hats to order. Miss Blanchard formerly had the hat department at Carmelita Shop.

MAIL LARGER

While the volume of Christmas mail proved larger than usual, the receipts were about the same, indicating that many persons sent their greeting cards by third class mail.

Ernest Bacon In Piano Recital Here on Monday

Monday evening, Jan. 21, the Denny-Watrous Gallery will present Ernst Bacon, concert pianist, in recital.

Mr. Bacon was personally introduced to the Monterey peninsula last October, when he took over the conducting of the Monterey Peninsula Orchestra, taking the place of Michel Penha. Since that time the members of the orchestra and its friends have come to respect his indubitable musicianship and delight in his fascinating human qualities, and long to hear him in a full program, inspired by the illustrating bits which he now and then plays for the orchestra.

During the few years that Mr. Bacon has been a resident of San Francisco, he has become identified with the inner musical life of that city. His three recitals in the War Memorial opera house last winter were highly praised. He has been since 1928 on his arrival, on the faculty of the San Francisco Conservatory. He is music editor of the Argonaut, on the staff of the San Francisco State Teacher's College, and teaches and plays constantly. Before coming west he was on the faculty of the Eastman school in Rochester, and assistant conductor of the American Opera Company.

As a composer, he is one of the outstanding young Americans. His "Symphony in D minor" won the Pulitzer prize in 1932. In addition to four other symphonies, an opera in writing, numerous piano works, he has written some 140 songs. Roland Hayes, Sigrid Onegin and such celebrities have included songs by Ernst Bacon on their programs. The San Francisco Symphony has played his D minor Symphony, as has also the Rochester Symphony.

Monday night's program will include the Mozart Fantasia in C minor, a Schubert Impromptu and Moment Musical, both in F minor; the Bach Chaconne; some short pieces by Bela Bartok, Robert McBride and Ernest Bacon; and a Brahms group, with the Capriccio in B minor, an Intermezzo, and the E flat Rhapsody.

Robert Stanton Back To Open Office Here

Having had a share in the building of Pickfair, the Doheney and King Gillette mansions, Frederick March's home and other dwellings of the famous, Robert Stanton, accompanied by Mrs. Stanton, has returned to the home he has always maintained here and is opening an office in Pebble Beach. Better than designing homes for the rich and famous, "Bob" Stanton enjoyed his work with his partner, Wallace Neff of Pasadena, in perfecting the "honeymoon cottage," which embodies all the essentials of gracious living in a three-room house. The idea is being studied by the Federal Housing Commission in keeping with its drive for better low-cost dwellings.

Mr. Stanton's return is causing uppricked ears in the various musical organizations, as his fine singing voice is one of the first things mentioned in connection with this partial ex-patriate. He has not neglected his music, and in San Francisco last winter he had several small parts with the opera company. The Red Cross was one of Mrs. Stanton's numerous interests here.

Because fine small houses are so typical a development on the peninsula, Mr. Stanton hopes for a chance to do "something good" of this nature, though he will not spurn invitations to design mansions for those who prefer them.

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PINE NEEDLES



During the course of extended travel, Mrs. John Clark and Miss Mary Benton of Minneapolis have arrived in Carmel for the winter and are occupying Prof. Fish's cottage on Camino Real. They were introduced to a number of Carmelites Sunday afternoon at a tea given by Miss Clara Kellogg and Miss Ella Kellogg at their home on Casanova. Present besides Mrs. Clark and Miss Benton were Mr. and Mrs. Karl G. Rendtorff, Mr. and Mrs. Joseph Schoeninger, Mr. and Mrs. O W Bardarson, Mrs. Ferdinand Haasis, Miss Ruth Huntington, Miss Mary Bulkley and Bernard Rowntree.

Rev. and Mrs. T. J. Barkle of Pacific Grove have announced the marriage of their daughter, Miss Miriam E. Barkle, to Vincent J. Carrese of San Pedro. The wedding was successfully kept a secret since July 1, 1933, when the ceremony was performed in Yuma, Arizona. Mrs. Carrese will continue teaching at Seaside until the close of the present semester, when she will join her husband in Southern California.

Farewell and bon voyage was said to Dr. and Mrs. David E. Matzke Saturday night by a large number of their Carmel friends at a buffet supper at the Marion home. Hosts were Mr. and Mrs. George Marion and Mrs. Harry Durfee. The Matzkes left this week for several months' stay in the east.

Jim Montague is down this week from Oakland, where he is on the rewrite desk of the Tribune, for a visit with his mother, Mrs. Robert Montague.

Mrs. John H. Harding and Miss Gladys Standley arrived from Los Angeles last night to be week-end guests of Mr. and Mrs. Ross C. Miller.

Mrs. A. B. Werner, who has lived in Carmel at two different periods in the past, Saturday made her first visit to the village in about eight years.

Mrs. Frederick Buck returned this week from Alameda, where she has been visiting relatives since before the holidays.

Five tables were organized for the favorite game when the Woman's club bridge section held its regular fortnightly meeting Monday at the Scout house. The committee served tea at the close of the afternoon.

Miss Flavia Flavin, daughter of Mr. and Mrs. Martin Flavin of Carmel Highlands, has left for New York for the winter, to study in dramatic school.

Mr. and Mrs. F. E. Calkins are spending a few days in San Francisco.

Miss Emily Pitkin was at the Cliff during a recent visit to San Francisco.

Mr. and Mrs. Robert Stanton will be at home to their friends at their Pebble Beach home next Sunday afternoon, having issued invitations for a cocktail party.

Mrs. Patrick Howden, her son David and daughter Jocelyn left Tuesday to return to their home in Vancouver, B. C., after a holiday visit to Carmel.

Miss Eloise Carwyle was hostess at the tea hour recently to Mrs. Clark Brookway, Mrs. Katherine McFarland Howe, Mrs. Sarah Tromboux and Miss Polly Pierce, at her home at Carmelo and Ocean.

Mr. and Mrs. Joseph Hooper and

their son Thomas spent the last week-end in San Francisco.

Mrs. Howard V. Walters has as house guest her mother, Mrs. D. H. Kennedy, of Chicago. The two were guests of honor at a tea given recently by Mrs. Chester Hare at her home in Monterey.

Floyd Mangrum closed his watch repair shop this week and departed for Orlando, Florida, where he expects to remain for several months.

On the occasion of the host's birthday, Mr. and Mrs. Cyril Cornwallis-Stevensop gave a cocktail party at their home Saturday afternoon.

Dr. and Mrs. R. E. Brownell are back in Carmel after a trip to San Francisco, Los Angeles, and California.

Mrs. Lauder Dewing and her two sons, of Greenwich, Conn., have taken a house in Carmel Valley for the winter.

James R. Zuch has returned to his home here after spending several days in Gilroy on business.

Mrs. Gustave Wilson of Sacramento is a guest of Mr. and Mrs. Mitchell Nathan, capitol residents wintering here.

Mr. and Mrs. David J. Bolton moved to Carmel from Monterey this week and are making their home in La Loma Terrace. Mr. Bolton is manager of the four cinema theaters of the peninsula.

Mrs. S. V. Drago was in San Francisco this week.

Mrs. C. C. Connell of Lisbon, Ohio, has arrived here to spend several months at Pine Inn. She also wintered here two years ago. Mr. Connell accompanied her on the trip west, and has now returned to Ohio.

Mrs. Theodore Oriley has announced the engagement of her daughter, Miss Cynthia Oriley, to Dr. Russell Williams of New York. Date for the marriage has not been set.

Stilwell Family to Make Home in China

After building a home on Carmel Point this summer and expecting to be stationary for a while, the Stilwell family now learns that a long trek to China lies before them. Lieut.-Col. J. W. Stilwell has received official information that he has been assigned to the American legation in Peking as military attaché, and is to sail in June.

It will be rather a return home to the Stilwells however, as twice before they were on station in China, and Allison and Benny were born there. Col. and Mrs. Stilwell and the two young daughters, Nancy and Winifred, have taken an active part in social life here, and their departure will be taken rather hardly by their friends. They hope to return ultimately to their home here.

COMPLETE BIBLIOGRAPHY OF FRANK NORRIS' WORK

"The most complete bibliography of Frank Norris' work so far assembled; and by arrangement the most useful," is the comment of Joseph Gaer, noted author, on the monograph recently prepared for free distribution to universities and libraries by the California Literary Research project.

Gift claims the volume admirably fulfills the purpose.

Harry Lafler Is Killed In Crash

Death of Harry Lafler in a motor accident on the highway south of San Jose Tuesday evening saddened his old-time associates in Carmel. Driving in a heavy rain, his car side-swiped a truck and overturned. His son Danny, 5, was critically injured.

A part of the Bohemian life of old San Francisco, Lafler was the builder of the community of bungalows and studios atop Telegraph hill which became a center of artists. First building in the group was made out of the huge "Welcome to the Fleet" sign which adorned Telegraph hill when the fleet came round the Horn, in 1907.

One-time editor of the San Francisco "Argonaut," Lafler also fathered "Blue Mule," a monthly magazine of fiction. He was recognized as a poet of merit, and took an active part in the Bohemian club.

Homesteading 160 acres of government land near Big Sur, Lafler lived there for a number of years and considered this his real home after real estate ventures took him to Oakland. He was a recognized authority on coast lands, and one of the state's most successful dealers in ocean-front acreage.

Nearing Speaks Tomorrow Night

Following four lectures in San Francisco this week, for Liberal Forum and a series of three for a discussion group at the Danysh galleries, Scott Nearing, economist and sociologist, will be in Carmel tomorrow evening to inaugurate the lecture series of Carmel Film and Forum. He will be heard at the Playhouse, on Monte Verde, at 8 o'clock, discussing the subject, "The Struggle for the Pacific."

As an individualist and an original thinker, Nearing's ideas as to the prospects of conflict between Japan and America are expected to have an original twist.

Unexpected spontaneous response to announcements of the formation of Film and Forum has confirmed its sponsors' belief that Carmelites would be receptive to the opportunity of hearing outstanding speakers on thought-provoking subjects. Impromptu discussion from the floor is expected to be fully as diverting as the prepared discourses which will be presented by visiting speakers.

Treasurer and secretary pro tem of the group is Miss Bertha Kleinschmidt. Additions to the board of directors are Lucita Squier, Mrs. Dora Comstock, Sonia Noskowiak and Edward Weston.



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VINING'S

LITTLE PIG SAUSAGE

WE make a specialty of our little pig sausage. Great care is exercised in the making of our sausage.

TWO REASONS FOR OUR QUALITY

Best pure pork obtainable

Highest grade spices to be found.

Good seasoning is the secret of good sausage. Sausage meat and spice is measured to the ounce, guaranteeing the best possible results.

WE DELIVER

VINING'S MEAT MARKET

Dolores Street

Phone 379

TRY A CLASSIFIED AD

WANTED TO RENT—Piano; Upright or Baby Grand. Write Box S. R. -1

CLOTHES designed just for you. Individual and smart, yet reasonable enough for anyone. If you don't call, we will. **LEN SHAW STUDIO**, La Giralda Bldg. Open afternoons, 2:00 to 5:00. -1

WANT TO BUY—Small house; must be bargain. Give best terms. Might consider vacant lot priced right. Address Box 163, Carmel. -1

WILL SACRIFICE High Grade Late Model Piano near Carmel for quick sale. Pay \$10.00 down. Balance like rent. A real snap for some one. For particulars write Burt Barber, 913 South Olive St., Los Angeles, Calif. -3

FOR RENT—Five-room newly decorated cottage. Floor furnace. Garage. Phone 970, Carmel. xx

EXCHANGE—San Francisco property for Carmel property. Box 209, Monterey. -53

FOR RENT—Charming shops and offices that are practical. Address Mrs. deYoe in the patio of deYoe building on Ocean avenue. xx

PUBLIC STENOGRAPHER—Will call for or do work anywhere on the Peninsula. Manuscripts neatly and accurately typed. Correspondence. Legal work. Reasonable rates. Telephone Carmel 50 or 220-R. Office corner Ocean and Dolores. -xx

WILL TRADE for Carmel property, Sierra mountain lodge in Tulare county; five rooms furnished; fireplace, gas, water; three guest cabins, furnished; tool shop; trout stream runs through place with falls and pool; hydraulic water system. Address R. C. M., Box G-1, Carmel.

In The Superior Court of the State of California, In and For the County of Monterey

No. 5573

NOTICE OF HEARING PETITION FOR PROBATE OF WILL, ETC

IN THE MATTER OF THE ESTATE OF FRED W. WASSON, Deceased. A document purporting to be the Last Will and Testament of Fred W. Wasson, deceased, having been produced and filed in this Court, together with a petition for probate thereof, and for letters of Administration with the will annexed to be granted and issued to Silas W. Mack, said petition is hereby set for hearing by the Court on Monday, the 4th day of February, A. D. 1935, at 10:00 o'clock A. M. of that day, at the Court Room of said Court, in the Court House at Salinas, Monterey County, California, at which time and place any person interested may appear and contest said Will and file objections in writing to the granting of said petition.

Witness my hand and seal of the Superior Court this 14th day of January, A. D. 1935.
(Court Seal) C. F. JOY, Clerk.
By PAULINE J. HOLM, Deputy.

Date of 1st publication, Jan. 18, 1935.
Date of last publication, Feb. 1, 1935

GOLF



Pacific Grove Municipal Links

Telephone 3456

Hectic Days Sleepless Nights

IF YOU are nervous today, you probably will not sleep well tonight. If you don't sleep well tonight, you will probably be nervous tomorrow.

Don't allow yourself to become nervous. Take Dr. Miles Nervine. It will relax your tense nerves and let you get a good night's sleep.

Irritability, Restlessness, Sleeplessness, often lead to Nervous Headache, Nervous Indigestion, Hysteria—sometimes to a nervous breakdown and organic trouble.

Some of the people, whose letters are printed below, were as nervous as you are—possibly more so—yet they have found relief.

Three years ago I was so nervous I could not bear to go out in company and could not sleep at night. A friend recommended Dr. Miles Nervine. I now enjoy myself thoroughly and sleep every night. *Mrs. J. J. Carter, New Market, N. H.*

I have used Dr. Miles Nervine in liquid form and find it the best medicine for the nerves I have ever used. *Christina Linder, Middleton, Tennessee*

Whenever I have over-indulged and feel nervous I take one or two Nervine Tablets just before I retire. In the morning when I awake I feel like a new person and can go about my work as usual. Dr. Miles Nervine Tablets calm your nerves, loosen up and take the edge off, make you contented again in taking I have ever found. *Mrs. George Schuman, St. James, Minn.*

Before using your Nervine I was very nervous and restless. When I have taken it to take it I feel so much better and my family notice the difference. I will take it from time to time and the good result is wonderful. *1207 15th Ave., East St. Louis, Ill.*

Dr. Miles Nervine

Liquid and Effervescent Tablets

Vanished Poms Subject of Talk

Mrs. I. N. Ford, that dear little lady whose velvet hand in an iron glove guides the affairs of the Woman's club book section, whose gentle admonitions about infractions of rules are followed by the quick hope that she has not hurt anyone's feelings, brought out a record attendance in spite of rain when she gave a resume of Lord Frederick Hamilton's "Vanished Poms of Yesterday" before the section Wednesday morning. The choice was particularly felicitous, since Mrs. Ford herself is a fit representative of a gracious, passing age, and would have been an adornment to just such scenes of cultured, gracious living as the English diplomat described.

The aura of gentle, kindly culture and whimsical humor of Lord Hamilton's book was fully savored by the speaker. Her selection of incidents and impressions to be elaborated upon was happy; she let the book speak for itself and disclose its own charm.

Lord Hamilton found the Prussians impossible to know intimately, frugal to parsimony, and the greatest of all music lovers. In St. Petersburg he was impressed by the shabby buildings, rough roads, a general air of grubbiness contrasted with the barbaric magnificence of such buildings as St. Isaac's cathedral. In the "unsophisticated" capital of Paraguay, he consulted with the pure Indian minister of foreign affairs in his official mansion, a native hut.

As a diplomat he was familiar with the glittering courts of Europe at the close of a world era. By disposition as well as opportunity he was uniquely fitted for observation, and speculation in tolerant vein, about the customs of the countries he visited.

ROAD TO BE WIDENED

With 75 men to be employed at each end of the road, improvement of Laureles grade between the Carmel Valley and the Monterey-Salinas highway, will begin soon as an approved SERRA project. The road will be widened, and blind curves made safer.

NOTICE TO CREDITORS

No. 5537

In the Matter of the Estate of MAE HARRIS ANSON, Deceased.

Notice is hereby given by the undersigned, E. A. Williams, Jr., as executor of the last will of Mae Harris Anson, deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the clerk of the Superior Court of the State of California in and for the County of Monterey, or to exhibit them, with the necessary vouchers, within six months after the first publication of this notice to said executor, at the law offices of Messrs. Hudson & Martin, attorneys for said executor, in the Spaulding Building, in the City of Monterey, the same being the place of business in all matters connected with said estate of Mae Harris Anson, deceased.

Dated, December 13th, 1934.

E. A. WILLIAMS, JR.,

As Executor of the last will of Mae Harris Anson, deceased.

Date of first publication, Dec. 2, 1934.

Date of last publication, Jan. 18, 1935

When "Over the Hill"

EAT

Quickly and Deliciously at
Siddall's Cafeteria
453 Alvarado Street
Monterey

Verne Williams Heads Peninsula Opera Group

Reorganization of the Monterey Peninsula Opera Association followed the recent resignation of three executives of the group. At the last meeting Verne Williams was elected president; Mrs. Peter Hay, vice-president; Miss Dorothy Greene, secretary; and Miss Luella Clemens, treasurer.

Election of officers was to have been held nearly a year ago, but as the group was in rehearsal at that time, officers did not force the matter. In order to call forcible attention to the fact that they were holding office past time they had promised to serve, resignations were handed in by Anna Marie Baer, president; Howard Newbauer, treasurer, and Gertrude Bardarson, director.

SUSPENDED SENTENCE

Suspended sentence was meted to "Curley" Gallant in police court Tuesday, when Judge Wood heard battery charges growing out of alleged fistic assault on Mrs. Gallant. With this final proof of devotion, Gallant left home Jan. 1, and had not been seen in his familiar haunts until apprehended in Salinas Saturday.

CHRISTIAN SCIENCE CHURCHES

"Life" will be the subject of the Lesson-Sermon Sunday, Jan. 20, in all Churches of Christ. Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The Golden Text will be: "The life was manifested and we have seen it, and bear witness, and shew unto you that eternal life, which was with the Father, and was manifested unto us" (I. John 1:2). Other Bible citations will include: "O Lord, my God, I cried unto thee, and thou hast healed me. O Lord, thou hast brought up my soul from the grave; thou hast kept me alive, that I should not go down to the pit." (Psalms 30: 2, 3).

The Lesson-Sermon will also include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Mind is the same Life, Love, and wisdom yesterday, and today and forever. Matter and its effects—sin, sickness, and death—are states of mortal mind which act react, and then come to a stop. They are not facts of Mind" (p. 283).

All Saints Episcopal Church

Monte Verde Street
South of Ocean Avenue

The Rev. Austin B. China, Rector

SUNDAY SERVICES

8:00 a. m. Holy Communion

9:45 a. m. Sunday School

11:00 a. m. Morning Prayer and Sermon

All Are Cordially Invited

Christian Science Services

First Church of Christ, Scientist, Carmel

Monte Verde Street, one block

North of Ocean Avenue,

Between Fifth and Sixth

Sunday School 9:30 a. m.

Sunday Service 11:00 a. m.

Wednesday Evening Meeting

8:00 p. m.

Reading Room

Evenings: Tuesday and Friday

7:30 to 9:00

(Closed Holidays)

Public Cordially Invited

Open Week Days 1:00 to 5:30

Cast for "Ghost Train" Selected

Casting was completed this week for "The Ghost Train," mystery melodrama, and Whitmore Waldegrave, director of the Community Players announces a cast including many old favorites and several newcomers to the ranks. Paula Dougherty after an absence of several months is to be seen in a surprise role. Lloyd Weer is back on the boards again, as is Major Chester L. Shepard. A. L. Van Houtte, last seen in "Sunday" and Charlotte Lawrence, Reginald Foster and Digby Smith of "Springtime for Henry" fame are back again. Betty Hyde Dick Catlett, Len Shaw and Byington Ford complete this large and capable cast.

One of the most important jobs on the production, that of running the death-bent ghost train will be in charge of Richard and Rhoda Johnson, who will also be responsible for the railroad station setting.

The show opens for a three-night run at The Playhouse Thursday, Feb. 7 at the usual reasonable Community Players price scale.

MISSION SOCIETY TO MEET TUESDAY, JAN. 22

Monthly meeting of the Carmel Missionary society will be held Tuesday afternoon, Jan. 22, at 2:30, at Community church. The program, open to the public, will consist of a review by Miss Agnes Williston of "Japanese Women Speak," by the outstanding writer, Michi Kawai, and a talk by Mrs. D. E. Nixon on "Orientals in America," based on reports at the M. E. M. conference at Astoria last summer.

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Telephone Monterey 5334

Dr. Carl L. Fagan
Osteopathic Physician

Monterey, California
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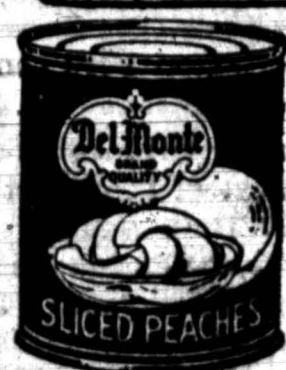
Argyll Campbell
Attorney-at-Law

Spaulding Building
Monterey, California



Extra Special

DEL MONTE NEW CUSTOMER SALE



Del Monte
Peaches
Halves or Sliced
No. 2½ can....16c
6 for95c



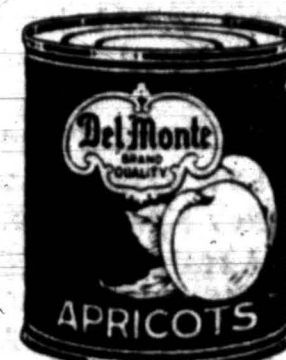
Del Monte
No. 2 Cans
Grapefruit
2 for25c

PURE CANE
SUGAR

10 lbs. 52c

BEST BEET
SUGAR

10 lbs. 48c



Del Monte
Apricots
No. 2½ tin....24c
6 for\$1.38



Del Monte
Pears
No. 2½ can....22c
6 for\$1.26

DEL MONTE

FRUIT COCKTAIL

No. 1
Talls

Tin..15c; 6 for 85c

DEL MONTE

FRUIT SALAD

No. 2½
Can

25c; 6 for.....\$1.45

LOG CABIN SYRUP Medium Size 39c

TILLAMOOK CHEESE lb. 20c

DEL MONTE
PINEAPPLE Can No. 2½ 48c; 2 for \$1

DEL MONTE DE LUXE
PLUMS—No. 2½ cans15c

MAZOLA OIL, qt.43c

LARGE JUICE
ORANGES—per box....\$1.45

DEL MONTE; No. 1 Size

PINEAPPLE JUICE, 3 for 25c

DEL MONTE

TOMATO JUICE No. 1 Tall 3 for 25c

CHALLENGE
BUTTER

Solid Pack

per lb.36c

EGGS Medium Extras doz.29c

DEL MONTE; No. 1 Tall

RED SALMON—2 for35c

Sperry's **FLOUR**—10 lbs.. 49c

ITALIAN SWISS COLONY—(In Bulk)

SWEET WINES—gal... \$1.25

Del Monte **BEETS** No. 2 Can 18c
(Whole)

DEL MONTE—No. 2 Can
Grapefruit JUICE—2 for 25c

DEL MONTE
TOMATO SAUCE—6 cans 23c

WHITE KING Powder Large Size 27c

MILK—All Pure Tall Tins 3 for 17c

Del Monte Green **LIMA BEANS**

No. 2
Can

2 for 35c

Del Monte **ASPARAGUS TIPS**No. 2
Tin

2 for 35c

Del Monte

PEAS

No. 2 Cans

2 for27c

6 for80c



Del Monte
Corn
White or Golden Bantam
No. 2 Tins
2 for29c

DEL



Monte

COFFEE

The PERFECT Coffee

lb. can 29c

2 lb. can 49c

Del Monte

STRING BEANS

No. 2 Cans

Per Can17c

6 for99c

Del Monte

Spinach

No. 2½ Cans

2 for25c

6 for\$1.45



Nielsen Brothers Grocery

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Carmel